



STRATEGIC PRIORITIES 2021

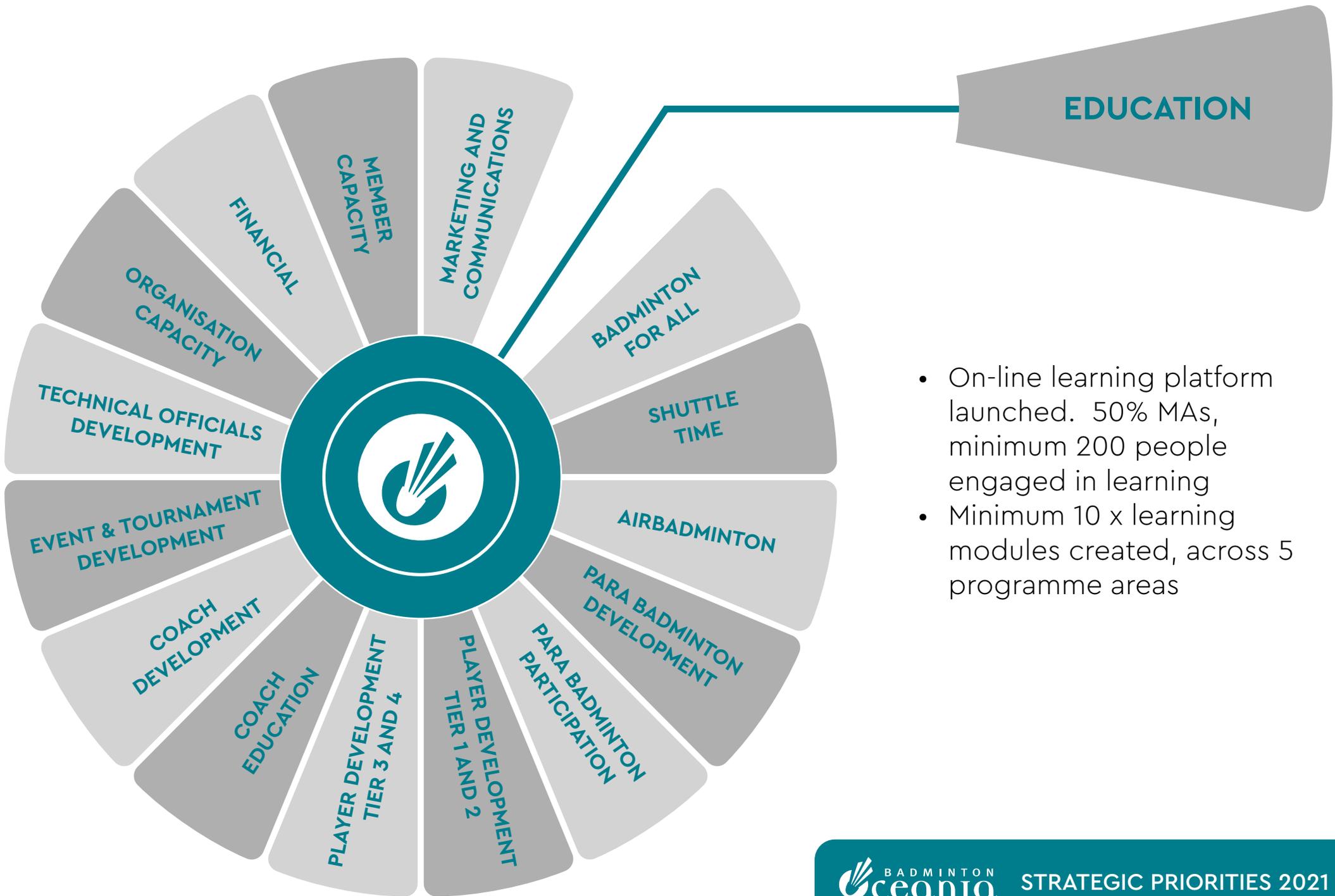
16 feathers allow for optimum performance.

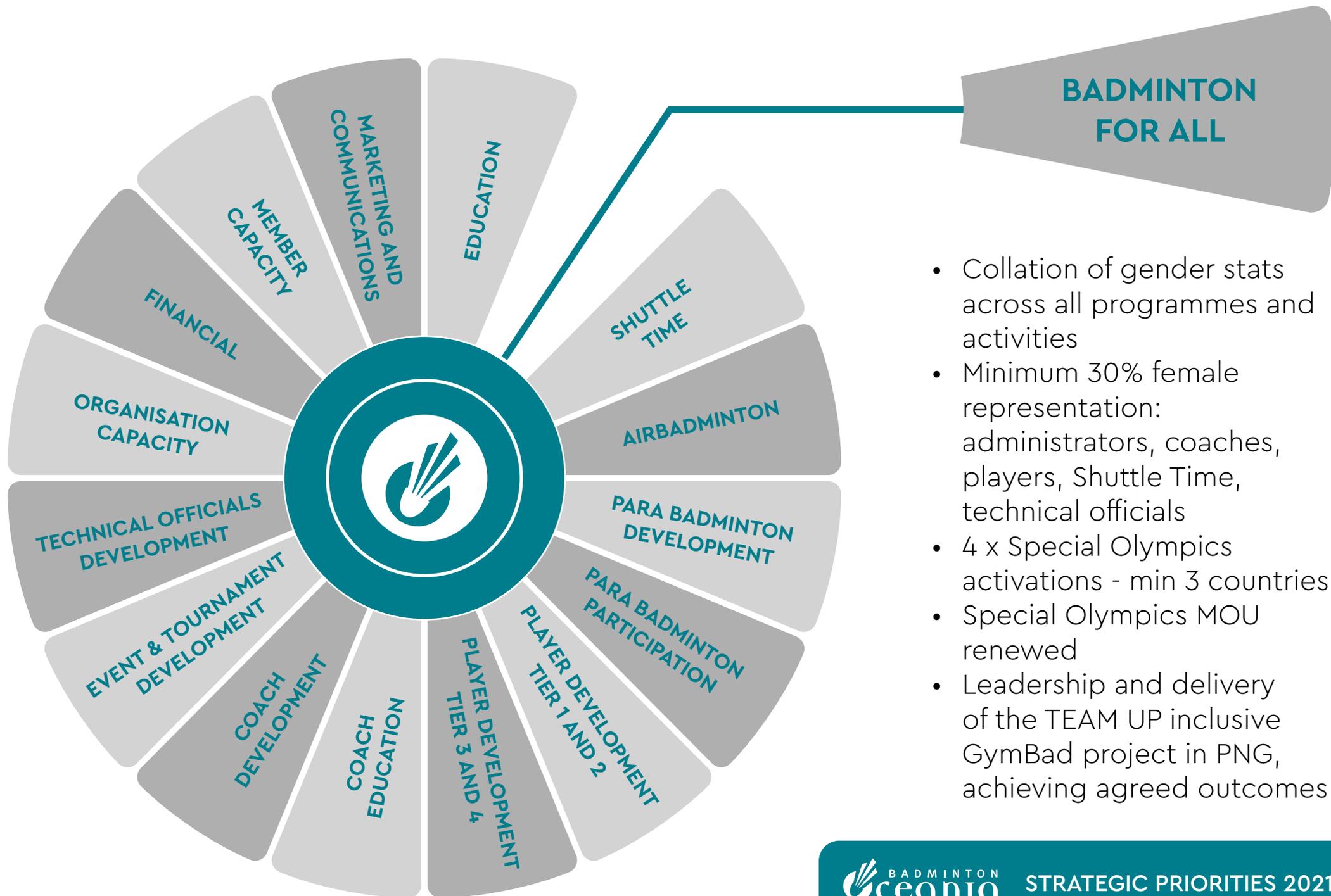
Click on one of the feathers to see the strategic objectives in the relevant area.

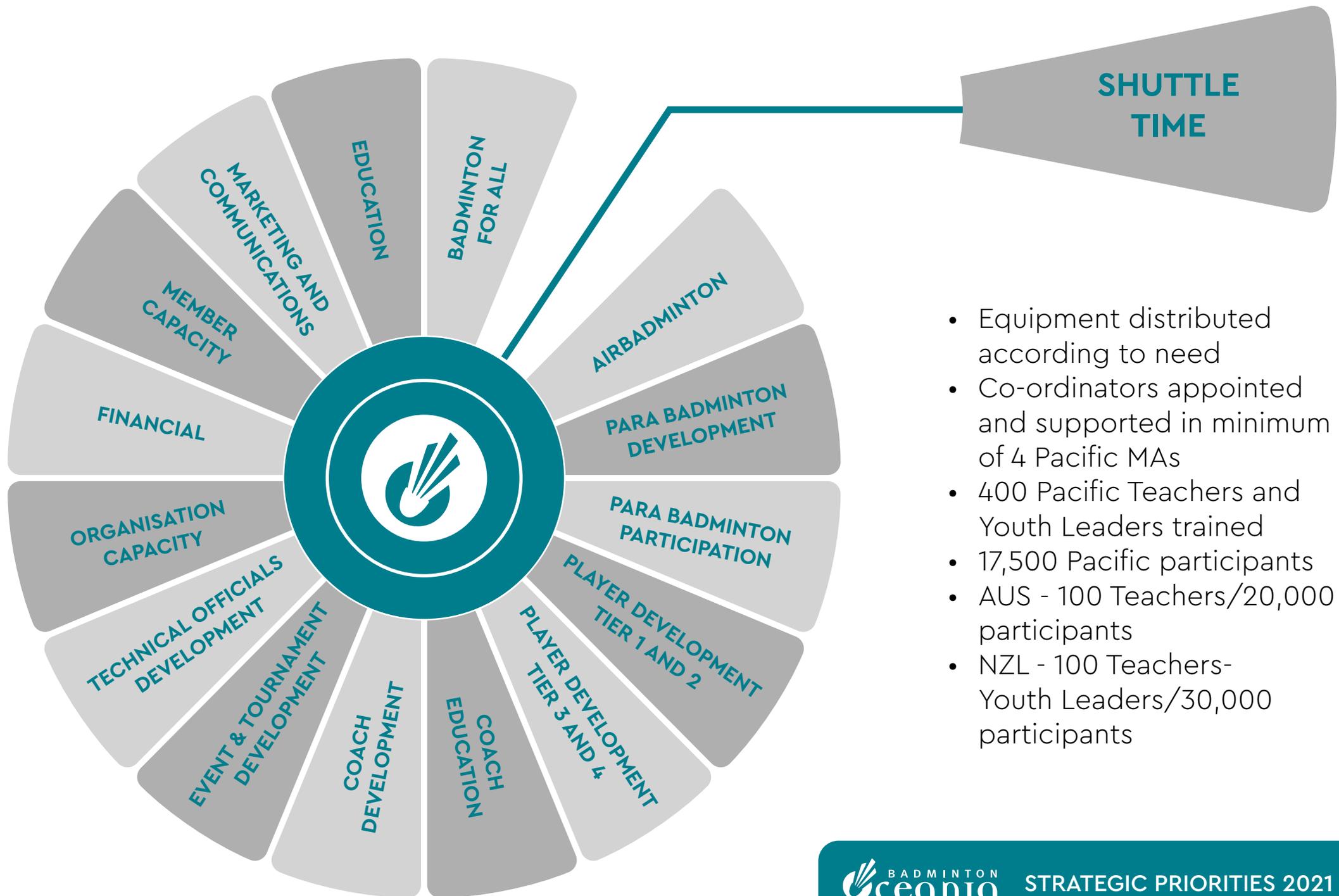


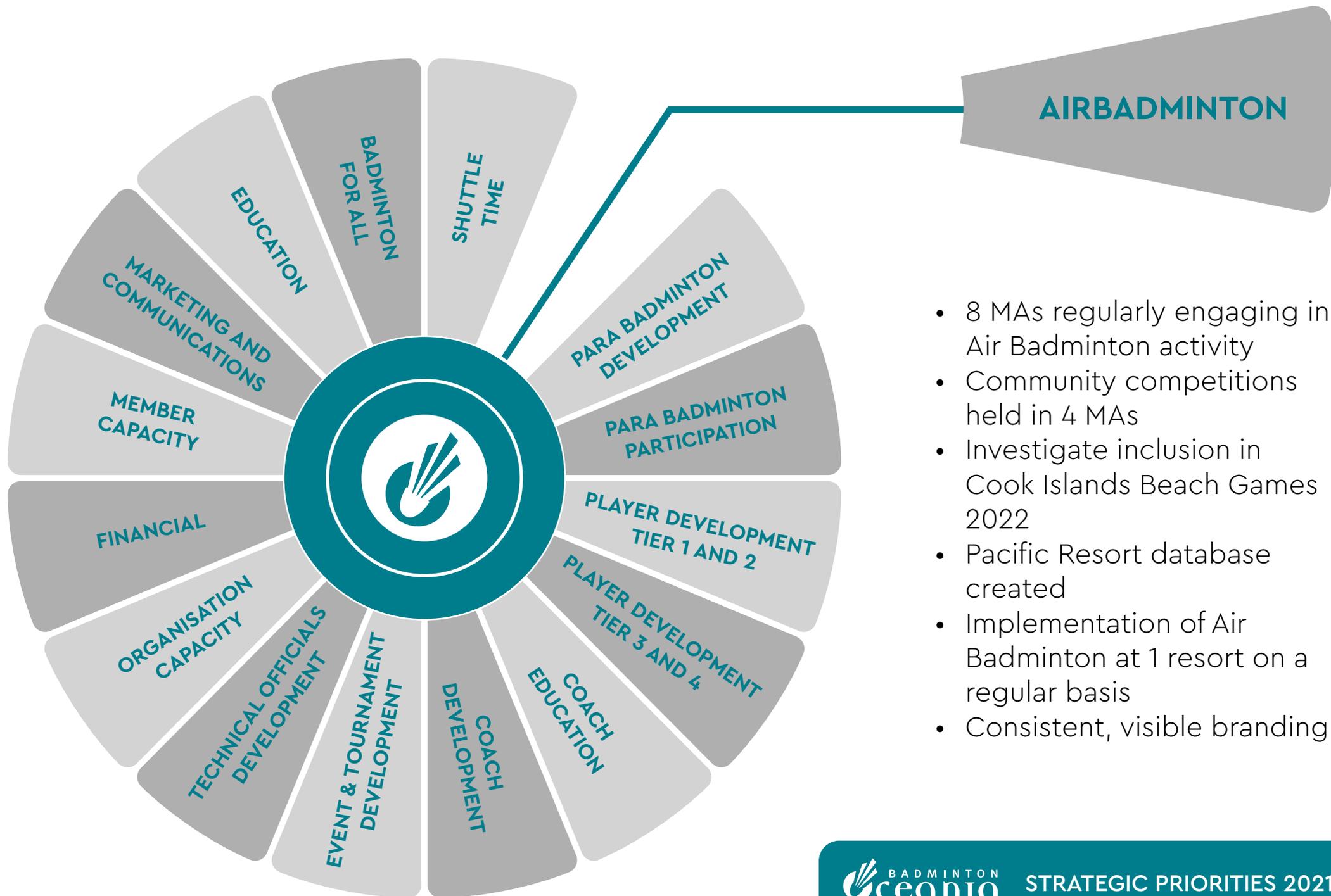




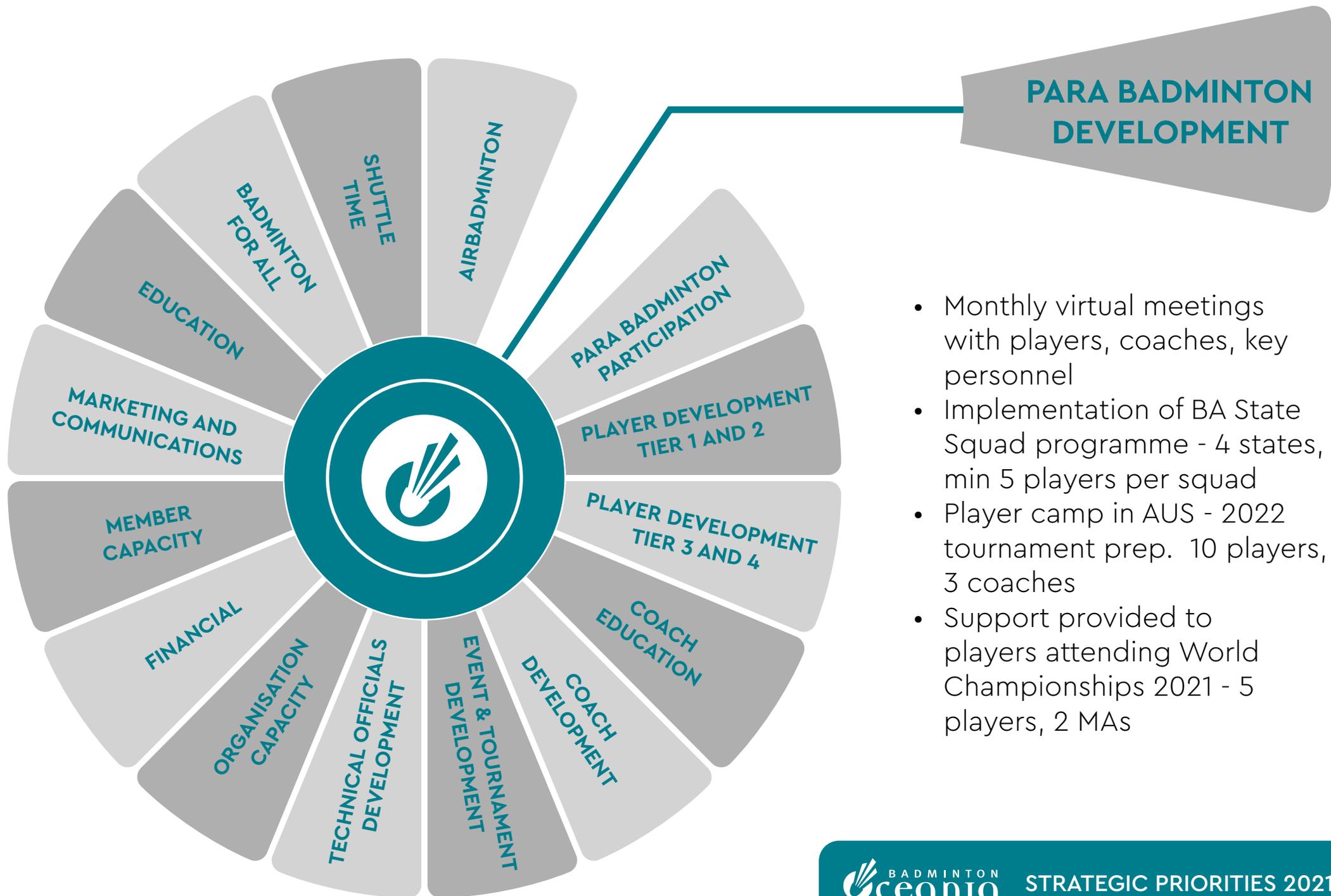


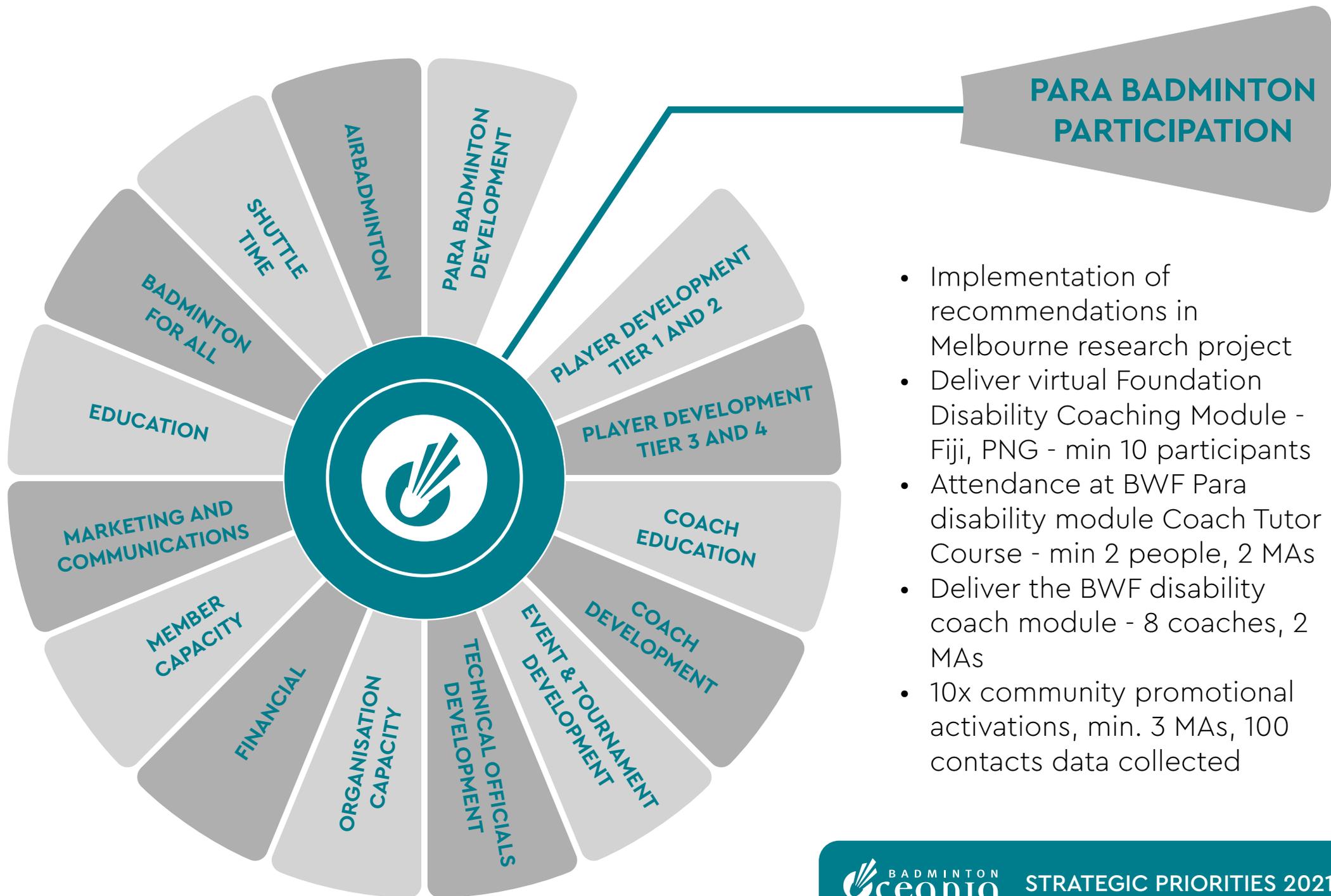


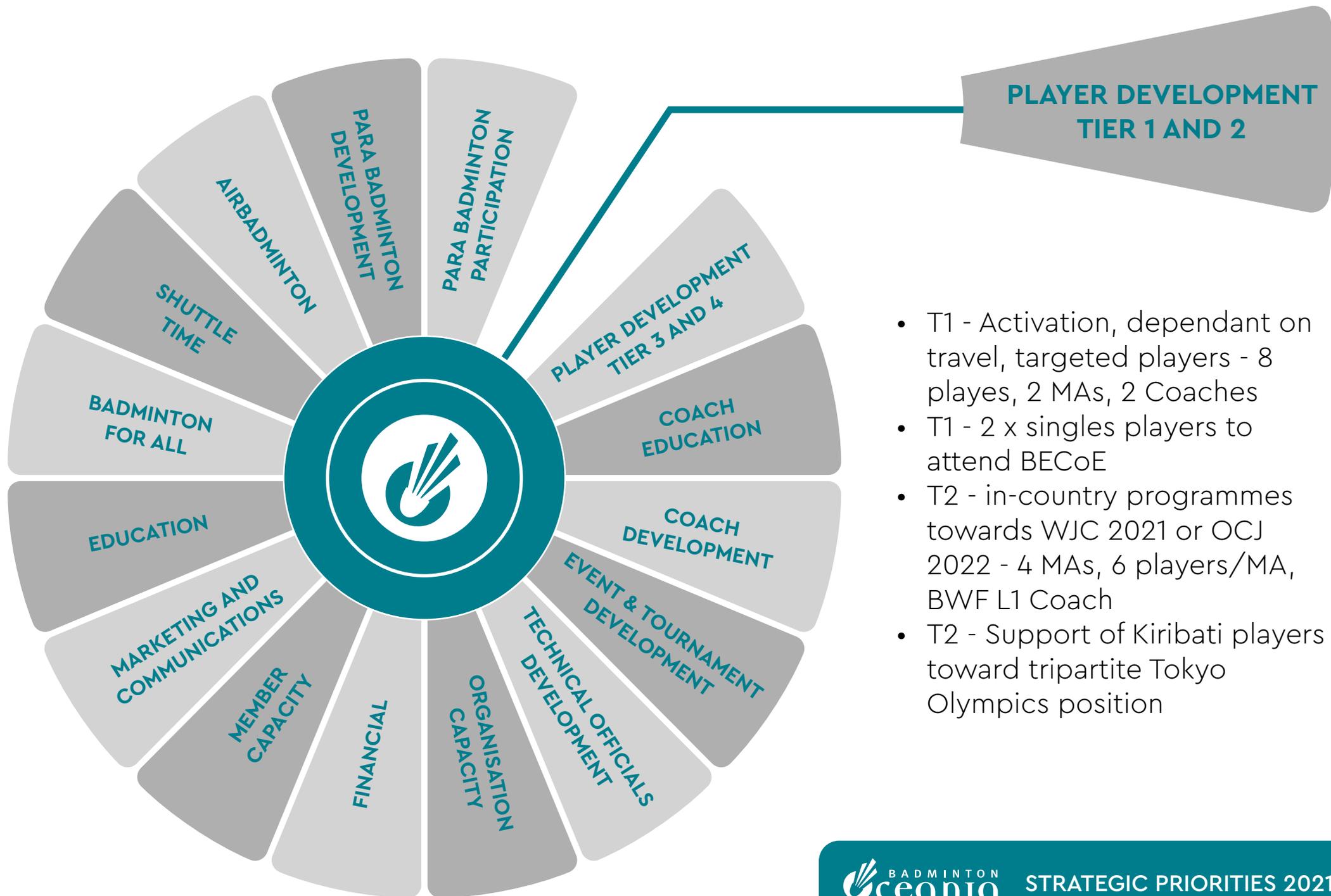




- 8 MAs regularly engaging in Air Badminton activity
- Community competitions held in 4 MAs
- Investigate inclusion in Cook Islands Beach Games 2022
- Pacific Resort database created
- Implementation of Air Badminton at 1 resort on a regular basis
- Consistent, visible branding





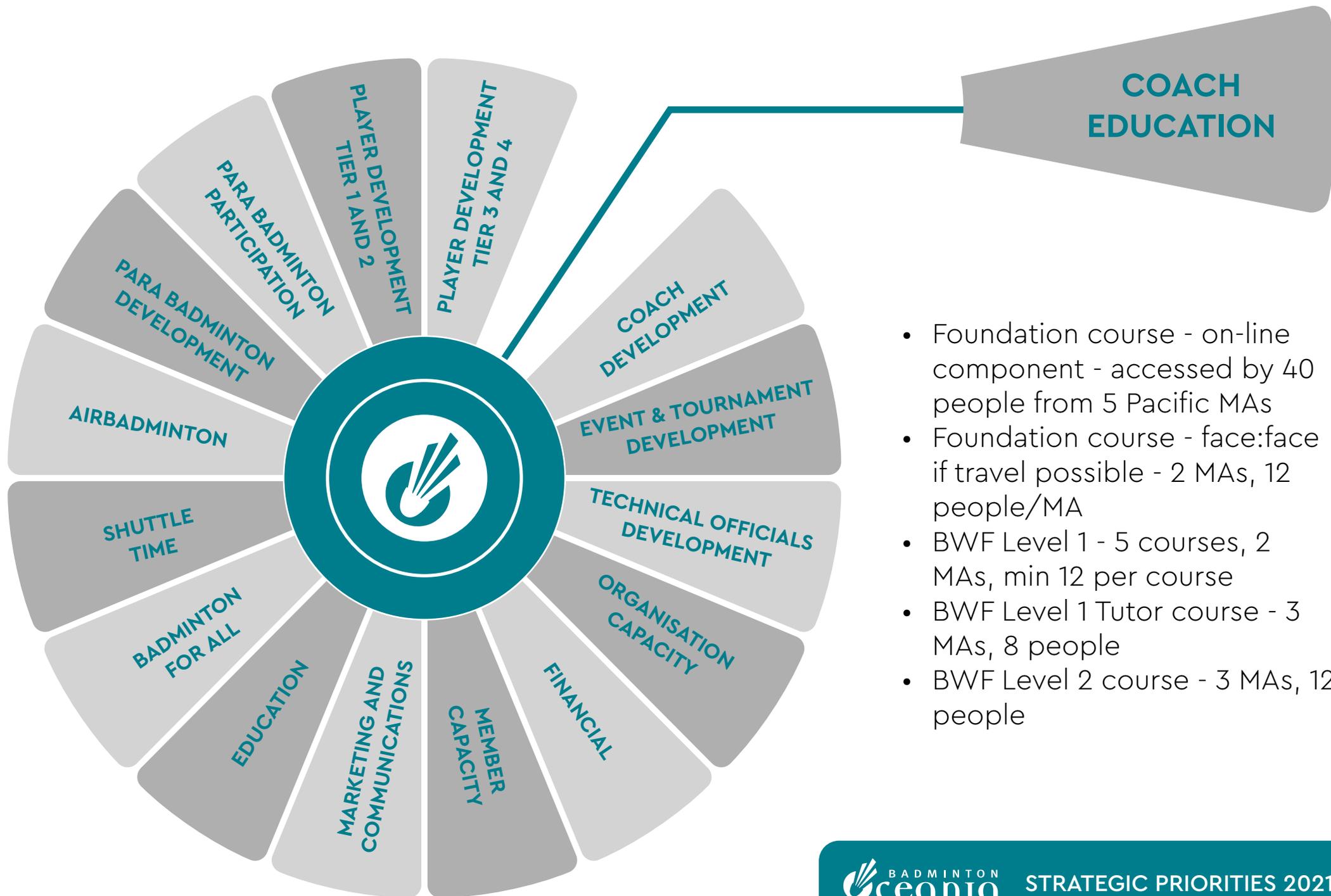


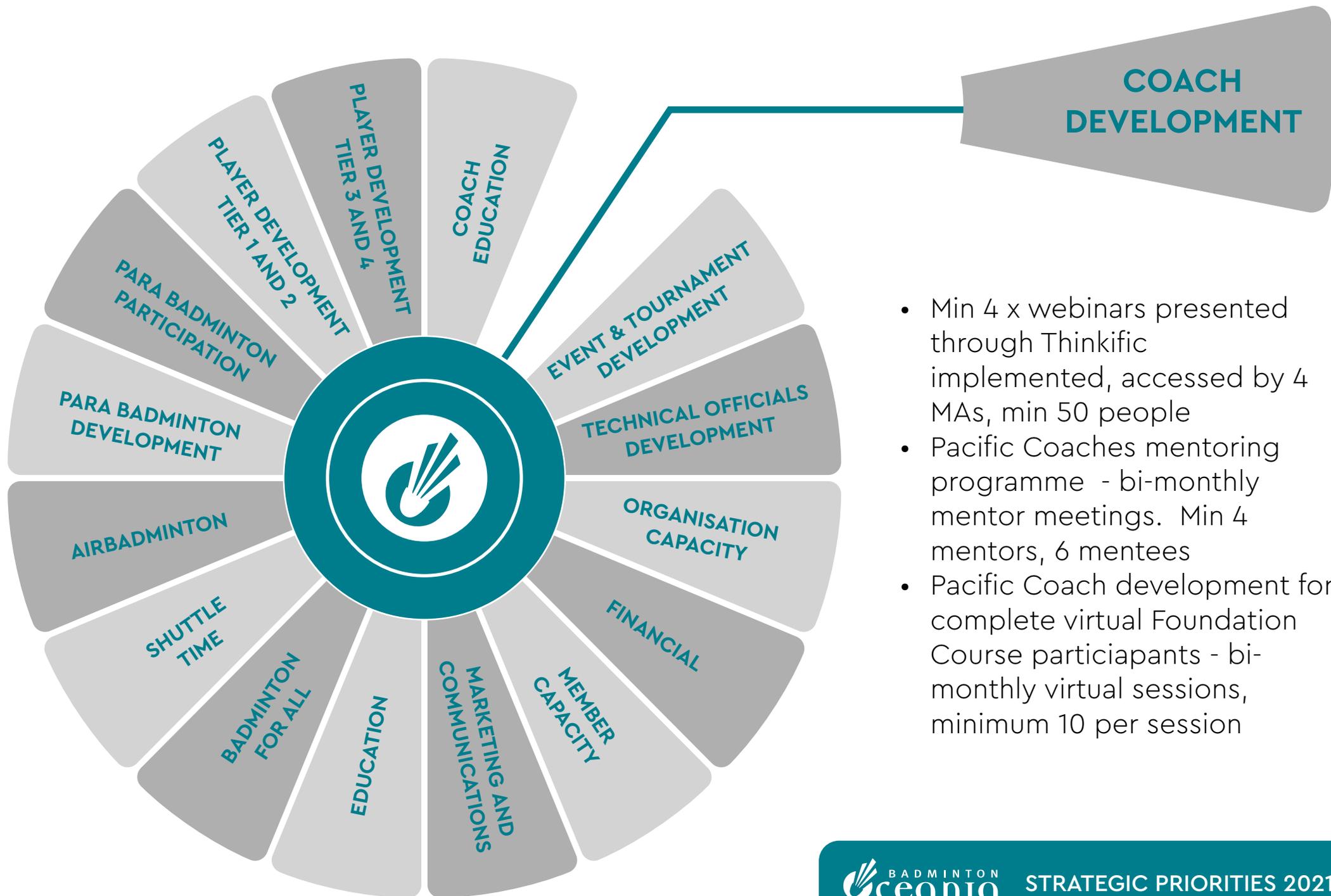
- T1 - Activation, dependant on travel, targeted players - 8 plays, 2 MAs, 2 Coaches
- T1 - 2 x singles players to attend BECoE
- T2 - in-country programmes towards WJC 2021 or OCJ 2022 - 4 MAs, 6 players/MA, BWF L1 Coach
- T2 - Support of Kiribati players toward tripartite Tokyo Olympics position



**PLAYER DEVELOPMENT
TIER 3 AND 4**

- T3 - in-country programmes - BOC visit or in-country consultants - 2 MAs
- T3 - Pacific Development Squad camp - 5 MAs, 6 players per MA, BWF L1 coach to oversee
- T3 & 4 - if travel not possible. National Junior Championships support - 6 MAs, u19 & u15, 25 players/age group/MA
- T4 - AIMS Games - 2 MAs, 8 players
- T4 - AIMS Games 2022 preparation - 4 MAs, 8 players/MA







EVENT & TOURNAMENT DEVELOPMENT

- Oceania Junior Championships - Q4. 5 x MAs, 60 players, aligned with PD camp
- Support of Grade 3 tournaments in AUS - live score, streaming, Referees, on-site assistance
- Introduce tournament software, including training to COK - align with national championships
- Planning for Oceania Masters in Paradise in 2022
- 2022 Tournament Calendar
- Tournament delivery education and support Pacific MAs for National Championships - minimum 3 MAs

