



# BADMINTON Oceania

## 2014 ANNUAL REPORT AND FINANCIAL STATEMENTS

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## MISSION

To promote and develop all levels of Badminton participation in the Oceania region.

## VISION

Badminton is administered by capable Member Associations and regularly played in schools and communities in Oceania with a pathway for athletes and officials to excel at international events.

# OFFICE BEARERS

<b>PRESIDENT:</b>	Geraldine Brown (Australia)
<b>DEPUTY PRESIDENT:</b>	Nigel Skelt (New Zealand)
<b>EXECUTIVE BOARD:</b>	Loke Poh Wong (Australia) Sandra Low (Guam) Michelle Hollands (New Zealand) Leody Vainikolo (Tonga)
<b>LIFE MEMBERS:</b>	Heather Robson Robin Bryant
<b>BWF REPRESENTATIVES:</b>	Geraldine Brown <i>VP Oceania and Chair Women in Badminton Commission</i>  Nigel Skelt <i>Council Member and Chair of Marketing Committee</i>  Peter Cocker <i>Technical Officials Commission</i>  Loke Poh Wong <i>Senior Events Working Group</i>

# PRESIDENT’S REPORT

I continue to be pleasantly surprised at the resilience of our Organisation as we manage and adapt to challenges, as we have had to do during 2014. We farewelled our COO Corinne Barnard in June and I would like to thank and congratulate her on her guidance and dedication throughout the time she was with us. We have moved forward considerably during her tenancy and I wish her well in her future endeavours. Nadia Bleaken (our former Development Manager) was appointed to the role and I look forward to a long and productive tenure in this new capacity. There will be new challenges ahead, but I am confident we will continue to grow and prosper together.

We continue to hold our own with the larger Continental Confederations and have gained well deserved credit from the BWF management, who acknowledge our consistency and outcomes, particularly in the Shuttle Time and AusAid development areas. Sadly our Tongan Shuttle Time coordinator, Ahosivi Kaitapu passed away suddenly in October, a lovely lady who will be sadly missed by our badminton community in the Pacific. The PPDP programme, funded by BWF Development and ably organised by Ji Hyun Marr and Nadia Bleaken, continues to flourish with the results evident in the increased participation at events by our Pacific members. The Australasian U17 Championships/ June Bevan event saw the inclusion of an Oceania team which was comprised of members of the PPDP programme. There have been two sessions for developing Coaches from our region during the year, which will continue as BWF continues with their Coach Development programme, and the Shuttle Time Teacher, Tutor and student training continue. Nadia’s report covers these programmes in more detail. As mentioned last year I believe we need to work towards an Oceania Training Centre, which would provide access to quality training, coaches, mentors and courses for the whole region in a central location. Perhaps we may have opportunities as a legacy from both the Sudirman Cup and Commonwealth Games.

We supported Development Officers (part time) in Tonga, Cook Islands and Tahiti. I reiterate, as I did last year, that funding is available for those who are committed and organised and our challenge is to get more members to accept the offer. Nadia has provided more detailed information in her report. Each of us, in our own regions need to develop good relationships with local, government and private organisations to

establish funding sources to enable continued growth. We need to reinforce that badminton is a viable sport in our region, enjoyable, family friendly, available to all, with added social and health benefits.

The commitment to tournaments in the region continues, driven primarily by Australia and New Zealand, however I look forward to 2015 with anticipation as our friends from Tahiti and New Caledonia work towards reinstating their events. Although we as an organisation may incur some additional costs in assisting with these tournaments, I believe the grass root promotion and development of our sport far outweighs this cost. I encourage all our members to look towards staging events, albeit smaller ones, as we must continue to evolve in this area. Australia goes from strength to strength with a very successful Super Series held in Sydney in June (sponsored by Destination NSW) coupled with the great achievement, at the November BWF meeting held in Lima, of Events Queensland and Badminton Australia of successfully bidding for the 2017 Sudirman Cup, to be held on the Gold Coast. I would like to acknowledge the hard work of our Events Board member Loke Poh Wong and the passion of Vice President of Nigel Skelt (who lobbied very hard and well) which contributed greatly to Australia’s success.

The very successful New Zealand Open has also had an upgrade to a GP Gold and I look forward confidently to the continued success and growth of this event. In September, both the Badminton New Zealand Federation and Badminton Australia conducted tournaments which participated in the BWF initiated new scoring system trial of 5 sets to 11. The proposed new system was trialled in each Continent and feedback was sought prior to BWF meeting in Lima, Peru. The information gained led to the BWF Council deciding to implement a further trial period in 2017 as the data was not sufficiently conclusive to instigate the change at this time.

The Oceania Team and Individual Championships, once again held in Ballarat Victoria, in conjunction with the AGM, and were wonderfully successful with the event being live streamed for the first time. The enthusiasm and dedication to the event demonstrated by the Organising Committee was infectious and, while the on court effort was intense and of a high standard, many friendships were renewed and new ones made off court. The reinstating of the Thomas/



Uber Cup qualifiers by BWF will also provide another opportunity for our Oceania Nations to come together to compete, with the winner of the region moving to the finals. Previously the invitation was allocated to the highest ranked team from the region.

New Zealand and Australian players achieved success on court in international tournaments during the year and it was wonderful to see them competing at the Commonwealth Games in Glasgow 2014. There were some very strong performances from both those countries which bodes well for the future. Norfolk Island was also representing our region. I look forward to having greater numbers from the Pacific representing at the 2017 Sudirman Cup and 2018 Commonwealth Games on the Gold Coast. With this in mind we need to build our support in terms of coaches, umpires, referees and line judges. More officials must be a priority for us to engage with the upcoming major events. We need to encourage younger officials as Technical officiating is an integral part of growing our sport. There are also a multitude of opportunities through BWF events worldwide, it is our task to develop and qualify people to take advantage of those opportunities

I continue to encourage all our members to develop relationships with National Olympic Committees, and other relevant bodies, with regard to not only funding but also creating awareness of the sport and region. We are only a small population in a large area and, as such, continue to require assistance from our partners such as BWF, ONOC, and AusAid to assist with training and development for our region. However we must play our part to progress and up-skill people in our own region by utilising the avenues available to us. We have demonstrated that badminton as a sport is capable of growing in popularity in the Pacific region; we now have a proven record as a development game in schools and the community. We all recognise that physical activity gives us a level of personal pleasure and well-being from the experience. Being involved in a community activity is also a way to develop friends and have social contact while at the same time benefiting from the activity, so let's sell that positive experience to all; particularly funding agencies.

The BWF continues to fund all nations to the AGM and I encourage everyone to attend as it is an ideal opportunity for our Confederation members to meet, as well as attend a world class tournament.

To meet face to face enables us to discuss any issues and take decisions prior to the AGM, which I believe is invaluable. This year's BWF AGM in Delhi proved difficult for a number of members as many were unable to attend due to visa difficulties. However 2015 should not be a problem and I urge you to attend, if at all possible.

At the recent meeting in Lima, Peru, the BWF reaffirmed its commitment to fighting illegal betting, match fixing and corruption in sport by signing up to the International Olympic Committee's Integrity Betting Intelligence System (IBIS), joining several other Olympic Sports. As an intelligence-sharing digital platform, IBIS will enable BWF and its 180 members associations to access an extensive network of monitoring and data-sharing across sports, event owners and the major sports-betting entities.

With Badminton now admitted to the 2020 Para Olympics we must do more in this area with a particular focus on building to the Tokyo 2020 Games. I know that BA recently joined the newly formed National Sport Inclusion Alliance (NSIA) who is keen to work on early intervention with multiple organisations to establish meaningful partnerships in order to provide pathways into badminton. Both BWF Para Badminton Committee and the BWF Development Committee are committed to supporting Confederations to deliver a great result in Tokyo for our first badminton Para Olympics. It is our task in Oceania to liaise with these Committees and develop badminton athletes from Oceania.

Our small but committed and energetic staff, supported by our Board members, has worked hard all year to assist and develop our sport; however each and every one of us need to commit to the badminton cause. Communication and interaction is vital for any organisation, particularly one as widespread as we are so I urge us all to use our contacts, make links within other organisations and develop the badminton community. We must all strive to improve efficiency, delivery of programmes and participation in the sport, as well as lifting the profile of our sport by developing elite players.

During this year I have been guided and assisted by our COO Corinne until her resignation and look forward to working with Nadia in her new COO role. It is particularly difficult task to work effectively with limited resources, financial pressure and big ideas but

we will continue to achieve. My thanks also go to Nadia in her previous role as Development Manager as her constant effort and enthusiasm inspired us all, and Bob Lindberg for his efforts with our accounting system. I would also acknowledge the assistance of BWF Development staff, Stuart Borrie and Ian Wright. Their advice and friendship is invaluable.

The challenge is there for us all but I believe 2015 will be successful and rewarding.



**GERALDINE BROWN**  
*President*





# CHIEF OPERATING OFFICER'S REPORT

I'd like to thank everyone for welcoming me into my new role as Chief Operating Officer of Oceania Badminton.

Most importantly, on behalf of all of us, I would like to thank Corinne Barnard for all of her great efforts over an extended period of time. Badminton Oceania certainly made major steps during her tenure of which we are very grateful for her time, effort and dedication. While I am finding this role is a big new challenge, there are many exciting times ahead made even better with all of the great people involved within our region.

2014 has certainly been a challenging year of change. Again our limited resources have been stretched to capacity to continue delivery of key programmes. I'll attempt to summarise the highlights below whilst other reports give details specific to their area.

Our main income stream has been from grants from Badminton World Federation (BWF), with support also from Oceania National Olympic Committee (ONOC). This year our major achievement has been to enter a new partnership with the Australian Government.

The Pacific Sports Partnerships (PSP) is an Australian Government program funded by the Department of Foreign Affairs and Trade through the Australian Aid program and managed by the Australian Sports Commission. Badminton Australia and Oceania Badminton are supported through PSP to build the capacity of both Tonga and Kiribati Badminton federations to conduct quality sport for development programs.

Our audited accounts reflect a positive balance of our financial position. Changes in the coming year will include more stringent accountability reporting for each of our ongoing projects.

The BWF base grant funding and contestable funding levels have increased slightly. This reflects the continued support BWF give Continental Confederations to deliver their global development projects such as Shuttle Time Schools Badminton, Coach Education and Player Development.

As our organisation continues to grow, we will be looking to create and implement effective marketing and communication plans in the coming year.

The success of our programmes and projects to date are the result of the extremely hard work and dedication of

very talented people including:

- Ji Hyun Marr who tirelessly and enthusiastically delivers the coaching for our Pacific Player Development Programme for both athletes and their coaches.
- The most sad news for Badminton in Oceania, Tonga and Shuttle Time around the world was the sudden passing of Ahosivi Kaitapu our Tonga PSP Coordinator. Her sterling work establishing the programme was recognised not only in Tonga, but around the globe. Sivi was a great connector of people, the glue that made things happen, and a tireless worker who was working on reports until 2AM the night before she died. We will miss her greatly.
- The Australian Sport Commission PSP team and Badminton Australia, key partners in this fantastic opportunity to utilize Shuttle Time as a vehicle to develop active and healthy communities.
- Our Development Officers, Leo in Tahiti, Eric in the Cook Islands and Lauti with Tonga's PSP Project. Thank you for your enthusiasm delivering Shuttle Time to teachers and children.
- Our Board: Geraldine Brown, Nigel Skelt, Loke Poh Wong, Sandra Low, Michelle Hollands and Leody Vainikolo for your efforts. Particular thanks Geraldine and Nigel who are also on the BWF Council and put in a lot of travel to various meetings around the globe for the governance of our sport.
- Our Events Committee for their huge efforts behind the scene. Congratulations to Loke Poh Wong and the Badminton Australia team for a huge effort to undertake a successful Super Series event, as well as winning the bid to host Sudirman Cup in 2017... exciting times for Oceania!
- Also huge thanks to Rhonda Cator and the team at Ballarat Badminton for hosting a fantastic Kumpoo Oceania Championships in February 2014.
- Special mention to the determination of Julie Carrel and her New Zealand Open team who have upgraded to a GPG for 2015, and also are hosting us at North Harbour for Oceania Champs 2015.
- Peter Cocker and our Technical Officials Committee who put in a lot of work to organise our court

officials. I would like to make special mention of the small group of umpires, referees and line judges that give up their holidays and often pay for themselves to travel the world to officiate at events.

- I would like to congratulate those assessed to BWF level during 2014. Both Julie Carrell and Yogen Bhatnagar were assessed to BWF accredited referee. Trish Gubb was assessed to BWF certificated umpire and Jiten Bhatt was assessed to BWF accredited umpire. There is funding available from BWF to develop Pacific referees and umpires to BWF level. It is a major challenge for us as a region to develop a realistic plan toward universality.
- Our Women In Badminton Committee who met in Guam in May to develop a strategy for the utilisation of funding to assist in the equality of our sport.
- To our major partner the BWF for your ongoing support. Particular thanks to the development department with whom we met again in September in Kuala Lumpur for our annual Confederation meetings. Fantastic progress is being made in this area thanks to continued communication and support. Thanks also to the events department, who have joined this annual fixture and with whom we are building closer ties for the benefit of events in our region.
- I would like to acknowledge our key regional sports partners ONOC and OSFO.
- Also thanks to all of our key partners and sponsors including Kumpoo.

All of the badminton in Oceania community would like to sincerely thank all of the volunteers within our member federations and their families for their most valued contributions over the past year. Our volunteer network is by far the most valuable asset in our organisation and we thank you for sharing your passion for our game.

We look forward to the coming year, united to achieve the aim of positive growth in all areas of our business, on and off the court.



**NADIA BLEAKEN**  
*Chief Operating Officer*





# REGIONAL DEVELOPMENT MANAGER'S REPORT

With the support of the Badminton World Federation, development continues to be a huge growth area for Oceania Badminton. The four key priority areas of Shuttle Time Schools Badminton, Coach Education, Membership / capacity building and Player Development have all progressed significantly during 2014.

## SHUTTLE TIME SCHOOLS BADMINTON

The BWF Shuttle Time Schools Badminton Programme continues to be our number one development priority, and is introducing our sport to large numbers of children around the region. During 2014 it has been fantastic to see the program continue to gain traction in a number of countries.

Some of our highlights include:

- Shuttle Time is the vehicle for the delivery of quality sport for development programs through the Pacific Sports Partnerships (PSP). The program is underway in Tonga with an office and two staff in place educating 50 new teachers and delivering regular physical activity to 2000 children.
- Our National Badminton Development Officers (NBDO) in Tahiti and Cook Islands have utilized the program with a huge increase in the number of tutors and teachers trained to deliver safe and fun badminton lessons to children in schools, and large increases in community clubs.
- New Zealand undertook tutor and teacher training in March with 24 new participants educated. This has followed through with our regions largest numbers (42,000 children) engaged in Shuttle Time throughout the country.



- Shuttle Time Tutor and Teacher workshop in Guam with 13 new teachers certified and Shuttle Time as part of the University Summer Holiday camp. One tutor was also certified from the Federated States of Micronesia to deliver Shuttle Time to trainee teachers at the College of Micronesia.
- In conjunction with the Australian Open Super Series in Sydney and through generous support of Yonex, we undertook BWF's Equipment Donation Project which saw a large box of equipment donated to Tonga.

## COACH EDUCATION

Up until now we have focused our coaching efforts on developing Shuttle Time as a grassroots community development programme. In 2014 we undertook BWF Level 1 Coach Education certification in conjunction with Badminton New Zealand. Martijn van Dooremalen of the Netherlands visited New Zealand on several during the year as part of Olympic Solidarity funding, and we utilized his experience to act as Tutor for the programme over two weekends in April and September. Participants experienced a variety of theory and practical components with 7 New Zealand and 3 Pacific coaches successfully completing their assessment as BWF Level 1 Coaches.

## MEMBERSHIP / CAPACITY BUILDING

Oceania Badminton has continued to work in partnership with the Oceania Sports Education Program (OSEP) to deliver sport training (for coaches, officials and administrators) to support the development of sport volunteers and professionals within our Pacific membership.

A key development within OSEP, is the Readiness Assessment Tool (RAT). We now require all of our Member Federations to complete the RAT annually, working towards the "high development" benchmark—the capacity to deliver quality sporting activities. Thank you to those national federations who have helped us capture a picture of badminton across the region by making contributions to this annual report. The RAT is an ideal tool for us to assess our members and, gives us information as to common needs and where we can best help build capacity.

Communication is essential to a positive working relationship with our members. We have really tried



hard to expand our communication platforms from email and website, to include social media. However, the best form of communication is face-to-face discussion, which we can now achieve twice a year with the Oceania events in February as well as the BWF supporting Members to attend their AGM in May.

## PLAYER DEVELOPMENT

Player development is a strategic priority for the Badminton World Federation (BWF) through to Rio Olympics and the BWF have invested heavily in this area. The aim of this investment is:

- to create clear achievable well supported pathway for talented players from less developed and developing Members
- to increase the number of players regularly participating in international competition
- to increase the universality at our Continental Championships
- to increase the universality of top 200 world rankings and new Members eventually represented at World Championships and Olympic level



During 2014 we undertook training camps in conjunction with:

- Oceania Champs and Australian Junior International, Ballarat—February
- NZ Open, Australasian U17/combined Oceania June Bevan team and BWF Coach Education, Auckland—April
- Auckland International and BWF Coach Education, Auckland—September

Huge thanks to Pacific Player Development Program (PPDP) coach Ji Hyun Marr who enthusiastically inspires our athletes and coaches. Thanks also to our Pacific coaches who have committed to undertake Ji's program with their athletes at home. All participants have learned a huge amount in terms in intensity of training, movement and technique, and gained much more experience in match play, and look forward to competing again at the Oceania Champs at North Harbour in February 2015.

Again, my wholehearted thanks to every single person who has contributed to the growth of badminton within Oceania in 2014. Our volunteers are our lifeblood and I truly appreciate your enthusiasm, energy, time, effort and commitment to the development of badminton.



**NADIA BLEAKEN**  
*Former Regional Development Manager*



EVENTS COMMITTEE REPORT

The following are BWF sanctioned events conducted in Oceania in 2014 (in chronological order):

- 1. Kumpoo Oceania Mixed Team Championship (10–11 February 2014)
- 2. Kumpoo Oceania Individual Championship (12–15 February 2014)
- 3. Li-Ning Australian Junior International (19–22 February 2014)
- 4. SkyCity New Zealand Open GP (15–19 April 2014)
- 5. Victor Maribyrnong International (23–26 April 2014)
- 6. The Star Australian Open Super Series (26–31 June 2014)
- 7. Fernbaby Auckland International (18–21 September 2014)
- 8. NBC Sydney International (24–27 September 2014)

1. KUMPOO OCEANIA MIXED TEAM CHAMPIONSHIP

This event was held in Ballarat Badminton Stadium. Seven teams took part in the event including New Zealand, New Caledonia, Tahiti 2, Tonga, Australia, Tahiti 1 and Nauru.

Winner: Australia

2. KUMPOO OCEANIA INDIVIDUAL CHAMPIONSHIP

This event was held in Ballarat Badminton Stadium. A total of 99 players from 7 countries competed in the event.

Winners:

Mens Singles	Jeff Tho (AUS)
Womens Singles	Verdet Kessler (AUS)
Mens Doubles	Raymond Tam & Glenn Warfe (AUS)
Womens Doubles	Jacqueline Guan & Gronya Somerville (AUS)
Mixed Doubles	Oliver Laydon-Davis & Susannah Leydon-Davis (NZL)

3. LI-NING AUSTRALIAN JUNIOR INTERNATIONAL

This event was held in Ballarat Badminton Stadium. A total of 54 players from 7 countries competed in the event.

Winners:

Mens Singles	Daniel Guda (AUS)
Womens Singles	Mitzi Abigail Purnama (INA)
Mens Doubles	Anthony Joe & Simon Wing Hang Leung (AUS)
Womens Doubles	Jennifer Tam & Alice Wu (AUS)
Mixed Doubles	Daniel Guda & Alice Wu (AUS)

4. SKYCITY NEW ZEALAND OPEN GP

This event was held at the North Shore Events Centre on Auckland’s North Shore; a Grand Prix event with US\$50,000 prize money. 242 players from 16 countries with some very entertaining quality badminton played over the 5 days.

The finals were televised live in NZ and into several countries in Asia, with a reach of 29 million households.

This event has been upgraded to a Grand Prix Gold for 2015.



Winners:

Mens Singles	Tzu Wei Weng (TPE)
Womens Singles	Nozomi Okuhara (JPN)
Mens Doubles	Selvanus Geh & Kevin Sanjaya Sukamuljo (INA)
Womens Doubles	He Tian Tang & Renuga Veeran (AUS)
Mixed Doubles	Alfian Eko Prasetya & Annisa Saufika (INA)

5. VICTOR MARIBYRNONG INTERNATIONAL

This event was held in Maribyrnong Sports College. It is an International Series with prize money of US\$5,000. A total of 128 players from 9 countries competed in the event.

Winners:

Mens Singles	Fikri Ihsandi Hadmadi (INA)
Womens Singles	Millicent Wiranto (INA)
Mens Doubles	Jagdish Singh & Wee Long Roni Tan (MAL)
Womens Doubles	He Tian Tang & Renuga Veeran (AUS)
Mixed Doubles	Mohamad Arif Abdul Latif (MAL) & Riodingin Antardayu (INA)

6. THE STAR AUSTRALIAN OPEN SUPER SERIES

This event was held in the Sydney Olympic Park Sports Centre. It is a Super Series with prize money of US\$750,000. At the close of entry over 250 players from 23 countries registered to compete with between 6–8 of the world top-10 ranked players in each event category competing. All the current world champions (from 2013) from each of the category had entered to compete.

In total over 12,000 spectators attended the 6-day event with sold out stadium seating for the finals. A report from Repucom indicates the reach of the televised matches to close to 300 million households.

Winners:

Mens Singles	Lin Dan (CHN)
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Womens Singles	Saina Nehwal (IND)
Mens Doubles	Lee Yong Dae & Yoo Yeon Seong (KOR)
Womens Doubles	Tian Qing & Zhao Yun Lei (CHN)
Mixed Doubles	Ko Sung Hyun & Kim Ha Na (KOR)

7. FERNBABY AUCKLAND INTERNATIONAL

This event was held in Auckland Badminton Stadium. It is an International Series with prize money of US\$5,000. A total of 121 players from 8 countries competed in the event.

Winners:

Mens Singles	Chia Hung Lu (TPE)
Womens Singles	Chia Hsin Lee (TPE)
Mens Doubles	Li-Wei Po & Ming-Tse Yang (TPE)
Womens Doubles	Ching Hui Chang & Hsin Tien Chang (TPE)
Mixed Doubles	Chia-Han Lee & Chia Hsin Lee (TPE)

8. NBC SYDNEY INTERNATIONAL

This event was held in Sydney Olympic Park Sports Halls. It is an International Challenge with prize money of US\$15,000. A total of 154 players from 14 countries competed in the event.

Winners:

Mens Singles	Riichi Takeshita (JPN)
Womens Singles	Yuki Fukushima (JPN)
Mens Doubles	Zi Long Bao & Shuang Shuang Qi (CHN)
Womens Doubles	Yuki Fukushima & Sayaka Hirota (JPN)
Mixed Doubles	Sawan Serasinghe & Mapasa Setyana (AUS)

LOKE POH WONG  
Events Committee Chair



# TECHNICAL OFFICIALS COMMITTEE REPORT

## COMMITTEE

- Peter Cocker** *Australia* (Chair)
- Lynne Nixey** *New Zealand*
- David Turner** *Australia*
- Greg Vellacott** *Australia*
- Trish Gubb** *New Zealand*

## EVENTS ATTENDED BY OCEANIA OFFICIALS

- Lynne Nixey (NZ) Referee**  
New Zealand Open  
Malaysian Open
- Jane Wheatley (AUS) BWF Certificated Referee**  
Singapore Open Super Series  
Australian Super Series  
Commonwealth Games
- Julie Carrel (NZ) Oceania Certificated Referee**  
Vietnam Grand Prix Referee
- Yogen Bhatnagar (AUS) Oceania Certificated Referee**  
Australian Super Series Local Referee  
Canadian Open Referee
- Kelly Hoare (AUS) BWF Certificated Umpire**  
Australian Open Super Series  
Thomas and Uber Cup Finals  
Japan Open Super Series  
Commonwealth Games
- Trish Gubb (NZ) BWF Accredited Umpire**  
Australian Open Super Series  
Thomas and Uber Cup Finals  
Denmark Open Super Series  
Commonwealth Games
- Susan Taylor (AUS) BWF Certificated Umpire**  
Australian Open Super Series  
World Championships  
Super Series Finals  
Junior Olympics  
Commonwealth Games
- Richard Bramley (NZ) BWF Certificated Umpire**  
Australian Open Super Series  
Commonwealth Games
- Jiten Bhatt (AUS) Umpire**  
Australian Open Super Series  
World Championships  
Oceania Championships



- Jean-Philippe Berges (NC) Oceania Certificated Umpire**  
Australian Open Super Series  
New Zealand International  
Swiss Open Grand Prix  
Oceania Championships
- David Turner (AUS) BWF Certificated Umpire**  
Australian Open Super Series  
New Zealand International
- Greg Busch (NZ) BWF Line Judge**  
Commonwealth Games
- Gail Davison (AUS) BWF Line Judge**  
Australian Open Super Series
- Bruce Napier (AUS) BWF Line Judge**  
Thomas and Uber Cup Finals  
Australian Open Super Series  
New Zealand International
- Sunny Bhatnagar (AUS) BWF Line Judge**  
Australian Open Super Series
- Sandra David (AUS) BWF Line Judge**  
Super Series Finals  
Australian Open Super Series

## ASSESSMENTS

- Julie Carrel** NZ assessed to BWF Accredited Referee
- Yogen Bhatnagar** AUS assessed to BWF Accredited Referee
- Trish Gubb** NZ assessed to BWF Certificated Umpire
- Jiten Bhatt** AUS assessed to BWF Accredited Umpire
- Peter Cocker** AUS assessed to BOC Accredited Referee
- Greg Pilven** AUS assessed to BOC Accredited Umpire
- Sidney Galos** NZ assessed to BOC accredited Umpire
- Bikash Mukherjee** assessed to BOC Accredited Umpire

## TECHNICAL OFFICIALS NUMBERS

BWF Umpire numbers have increased by 1 in 2014.  
BWF Referee numbers have increased by 2 in 2014.

### Current Numbers:

#### Umpires

- BWF Certificated 4
- BWF Accredited 1
- Oceania Certificated 6
- Oceania Accredited 7

#### Referees

- BWF Certificated 1
- BWF Accredited 3
- Oceania Certificated 2
- Oceania Accredited 1

#### Line Judges

- BWF 7
- Oceania Certificated 3
- Oceania Accredited 2

There is still an ongoing push from BWF to get umpires (and other technical officials) from outside Australia and New Zealand onto the International panel so in the next few years there will be opportunities for

Pacific officials to reach the highest level if they have the will and commitment to achieve this, BOTOC will do all it can to help them reach their goals.

My thanks to those who have helped BOTOC over the last twelve months, especially Corinne and Nadia in the office for their work and support of the committee, Lynne from Badminton New Zealand Technical Officials Committee and the Badminton Australia Technical Officials Committee for their help and support. To our 2 new committee members Trish and David welcome and thanks for your input throughout the year and our thanks to Yogen for his many years of service to the committee

## OTHER NOTABLE ACHIEVEMENTS

**Greg Vellacott's** role on the BWF umpire assessment panel.  
**Peter Cocker** attended BWF TOC meeting in Copenhagen.

Finally (I put this in every year) BOTOC needs representation from the Islands if we are to fully function on a region wide basis; this is especially important now that we have introduced the Pacific Technical Officials courses. Please give this your consideration and action.

**PETER COCKER**  
*Chair BOTOC*





# WOMEN IN BADMINTON COMMITTEE REPORT

The Oceania Women in Badminton committee met in May 2014 on Guam. It was attended by Sandra Low (GUM), Michelle Hollands (NZL), Susan Taylor (AUS), Nadia Bleaken (Oceania Badminton), and Corinne Barnard (Oceania Badminton). Geraldine Brown (AUS) participated via Skype.

As the meeting was held at the end of the ONOC meeting, we had the opportunity to invite Ms Helen Brownlee, Chair of the Oceania Women in Sports Commission, to join us for brunch and share with us relevant updates and news

The committee spent one full day reviewing and deliberating on our core mission. We were successful in creating our Terms of Reference as well as finalizing working Strategic Statement .

Though our meeting was only three days, it was productive in the work done and invaluable for the connection made with all members.

**SANDRA LOW**  
*WIB Committee Chair*

## BADMINTON OCEANIA WOMEN STRATEGY

**VISION:**  
*EMPOWERING WOMEN AND GIRLS THROUGH BADMINTON*

**MISSION:**  
To offer opportunities for participation and development for women and girls across the region:


- Leadership
- Education and Training
- Networking and Communication

**OUR VALUES:**  
*Leadership, Respect, Collaboration  
Integrity, Inclusion*

**OVERVIEW:**  
The Badminton Oceania Women's (BOW) Committee monitors women and girls involvement in badminton at all levels and provides activities and education to improve the participation and capability of women and girls in all areas of the sport.



OUR FOCUS	LEADERSHIP	EDUCATION AND TRAINING	NETWORKING AND COMMUNICATION
STRATEGIC OUTCOMES	There is a measurable increase in the number of women and girls in leadership	Education and training programmes are regularly available and accessible	Communication platforms are available that encourage interaction
OUR PRIORITIES	<ul style="list-style-type: none"><li>▪ Develop a database to monitor the participation of women in all key areas of leadership - governance, management, coaching and officiating</li><li>▪ Identify key areas of priority for development</li><li>▪ Identify personnel and activities to facilitate learning opportunities and engagement</li></ul>	<ul style="list-style-type: none"><li>▪ Develop a register of education and training programmes that are available</li><li>▪ Develop a register of scholarship and funding opportunities that are available</li><li>▪ Facilitate the integration of women and girls into the programmes already provided across the region</li><li>▪ Establish a mentoring structure across all areas of leadership</li></ul>	<ul style="list-style-type: none"><li>▪ Activate social media as a tool to connect, interact and share information</li><li>▪ Develop an online resource centre for the sharing of education, information and ideas including a register of scholarship and funding opportunities available</li><li>▪ Develop links to external women's organisations that assist women and girls development</li></ul>



# MEMBER COUNTRY REPORTS



The 2014 Year was highlighted by:

- ongoing dialogue with the Australian Sports Commission (ASC) and Australian Institute of Sport (AIS) around enhanced support and recognition
- increased exposure for talented players at the international level
- profile building of the sport through our event strategy
- ongoing work around Governance
- continued growth in sponsorship and strategic partnership areas
- capacity to continue to assist members with event hosting and the CALD program
- refinement of the website, national ranking scheme and use of national rankings for national events
- steady growth in registration and participation numbers
- continuation of the National Insurance Program and further work on a database
- growth in the number of coaches and technical officials
- an enhanced role by BA internationally at the Oceania and BWF levels including our excellent officials
- commencement of work around a new 2015–18 Strategic Plan
- preparation of a major successful bid to host the BWF AGM and Sudirman Cup in 2017
- ongoing efforts to enhance performance

## GOVERNANCE

During the year BA was registered as a Registrable Australian Body under the seal of ASIC (ARBN 168 493 365). Efforts to become a Company limited by Guarantee, continues to be part of the Constitutional changes.

Considerable work continued in the first part of the year to agree a new Constitution incorporating the ASC Mandatory Governance Principles. Fundamental to good governance is election of the Board by the

Members, the Board empowered to determine the strategy and policy and the Chief Executive Officer responsible for day to day management. The Board will continue to pursue with Members the new Constitution.

The Board functions to achieve what is best for the sport nationally. As an independent Board national interests are paramount and if there are potential conflicts of interest they are addressed in a transparent and appropriate manner.

The Board currently has six members, five elected and one appointed. The Board met formally on five occasions, conducted a number of teleconferences, was represented at all BA Events and corresponded significantly between meetings.

The Board determines Policy and Strategic Directions and the management, led by the CEO, looks after day to day operations—good governance resulting in continued progress.

The Current Strategic Plan (2010–2014) expires at the end of the year. Input has been sought from Members and Stakeholders with a view to a new Plan for 2015–2018 which fundamentally will build on the current framework

## ANNUAL FINANCIAL REPORT 2013–2014

There was significant budget growth in 2013–2014 as reflected in the financial report elsewhere in this report. Expenditure, largely associated with the Super Series Event, increased substantially. Increased revenue was received from the ASC for the Pacific Partnership Program (in co-operation with Oceania), and increased sponsorship and strategic partner investments linked to the Super Series. The Board continued with its policy of not increasing Members fees (other than by CPI)—a policy now in place for four years.

Revenue in 2013/14 grew to \$3,382,758, a significant jump over the previous year.

## HIGH PERFORMANCE

We increased our coaching resources by engaging Tracey Hallam who brings extensive playing experience at the highest level. We did well in the Oceania Championships, gained good experience at the Uber Cup and attended a range of International Events—summary of results are elsewhere in the report. Our

challenges in the High Performance area continue to be around better talent programs at the State level, continuing to improve our international performances and securing ongoing funding to ensure our players are able to compete more often overseas. We appreciate the AIS/ASC Winning Edge support and encourage the AIS/ASC to recognise the ongoing need to help developing sports such as ours. Podium finishes are only one part of High Performance.

## FEDERAL GOVERNMENT LIAISON

We continued to work with the very helpful team at the Australian Sports Commission and Australian Institute of Sport. The AIS Winning Edge Strategy sees badminton as an important developing sport and it is essential this continues if we are to achieve podium finishes. The ASC's approach to participation is continuing to be developed and BA will continue dialogue to secure ongoing support. We will also maintain dialogue on the new Sport in Schools initiative and increase our efforts to grow Shuttle Time.

We met all reporting obligations, compared favourably with other NSOs in the Financial Benchmarking Report and have received an ongoing commitment in 2014/2015 for Participation Funding. Some work is yet to be done on program development and implementation.

We were successful, in cooperation with Badminton Oceania, in securing a Pacific Sports Partnership grant of \$500,000 for the 2013–2017 period. We sincerely thank the BWF, especially Stuart Borrie for his assistance with our submission. The purpose of this grant is to support Badminton Australia and Badminton's Pacific regional and National Sports Federations to achieve the following objectives; increased level of regular participation of Pacific islanders, including people with disability, in quality sport activities; improved health-related behaviours of Pacific islanders which impact on NCD risk factors, focusing on increasing levels of physical activity; and improved attitudes towards and increased inclusion of people with disability in Pacific communities. There is a specific focus on Tonga and Kiribati.

From July 2015 this program will be coordinated by DEAT following administrative changes in Canberra. Our success in gaining support for this program is a further reflection on badminton's growing status and credibility.

## MEMBERS AND BA

Our agreed 2010–2014 Strategic Plan is the ongoing framework with a revised and modified approach to be in place for the 2015–2018 period. The fundamental basis of the Plan will not change but it will reflect some new developments in High Performance and Participation to reflect new directions.

We continue to move forward in Membership growth and our challenge to better reflect the size of our sport remains. Constitutional change has been challenging but we will continue to strive in 2015 to ensure we have a Constitution that reflects a progressive organisation incorporating the ASC Mandatory Governance Principles.

## NATIONAL OFFICE

Despite a quantum leap in the level of BA activity we have managed to maintain a small office and to contain administrative costs.

Tracey Hallam joined us as Assistant National Coach, Lasse Bundgaard's title was broadened to High Performance Director and National Coach, and Ricky Yu continued his significant coaching work. Daphne Doukas left us for a senior position elsewhere with our best wishes, Ingrid Finnegan has been a significant asset and contributor and Donna Millington continued her excellent work in the finance area. Glenn Warfe has an expanding role in Junior Development assisted by Stuart Brehaut, and Rudy Bartholomeusz guides CALD, Coach Education.



## WEBSITE/SOCIAL MEDIA

The Super Series was a key driver in the development of a new Events website. BA continues to try and improve our home site noting there remains room for improvement and we also face the challenge of needing to do more in the public relations area overall—perhaps in 2015.



EVENTS

Our Event strategy continues to be our key strategy to lift profile, build our brand and grow sponsorship—and it is paying dividends. Badminton, as a result primarily of the Super Series Event, has achieved growth in media coverage—the next step is to also achieve longer term legacies relating to growth in player number and improved performance standards. With patience and persistence this will come and be added to if we are successful in our bid for the Sudirman Cup in 2017.

The Super Series compared well with other Super Series Events and the team of organisers and volunteers, led by Loke Poh Wong, are to be congratulated. The 2015 Challenge is to do even better. The Event would not of course be possible without Destination NSW and we are indebted to them for their support. There is more on Events elsewhere in this Report.

Other events during the year are equally as important to reach out to the badminton fraternity. The Junior International in Ballarat, along with the Oceania Championships; the International at Maribyrnong; our events hosted by New Zealand, Tasmania, NSW, WA were all very successfully conducted and BA extends sincere thanks.



INTERNATIONAL ISSUES

Geraldine Brown is one of the Vice Presidents of the BWF and is President of Oceania; Loke Poh Wong is a Board Member of Oceania and sits on the BWF Events Committee and we are very well served by our international officials. We continue to contribute to Oceania activities especially through the Pacific Partnership Program and we will continue to do what we can to encourage badminton growth in the Region. We were sorry to see Corinne Barnard resign as COO of Oceania and wish her well with her new challenges. We welcome Nadia to her new position.

GENERAL ISSUES

BA was represented at meetings of the AOC, ACGA and various workshop seminars organised by the ASC/AIS. We continue to appreciate the support of RMIT, our liaison with ASADA who serviced our Super Series testing and we met regularly with the ASC on developments and obligations. We continued dialogue with our insurance providers, explored a range of governance issues with our legal team and looked at new sponsorship avenues. We built excellent relationships with a range of National Organisations in other countries in the hope that we can develop partnership links.

THE FUTURE

Our 2015 goals are:

- finalise our new constitution
- improve our international results by and at the 2018 Commonwealth Games
- expand our participation programs with an emphasis on Shuttle Time, inclusive programs and the disabled
- further build our revenue base so we can become increasingly self supporting
- work with Members to grow our overall Membership numbers and focus on big picture issues to develop our sport nationally
- implement our revised Strategic Plan
- continue to review the By Laws to ensure they reflect the future not the past
- challenge ourselves to implement new initiatives
- continue to improve our two way communication with members and stakeholders. Collectively we need to think and act globally not just locally
- grow our base of coaches and technical officials. Progress needs to be more rapid
- build our media profile
- Work with Oceania to grow activities in the Region

*“Unless you try to do something beyond what you have already mastered you will never grow.”*

PAUL BRETTELL  
Chief Executive Officer

COOK ISLANDS



Kia Orana Kotou katoatoa

2014 has been an exciting and highly successful year for the Cook Islands badminton association and under the direction of newly elected president Mr Thomas Ngauru the association has continued to grow in numbers and aspirations. Setting up regular social meets, competitions, delivery of shuttle time in the schools and the community have all helped to raise the interest in the sport and a huge step towards achieving our ultimate goal of competing internationally.

And now the Cook Islands badminton association is proud to be preparing to compete in its first ever international competition in Auckland at the Oceania Championships in February 2015. The team also includes young Ms Kate Scott who resides in Hastings, New Zealand and is the first player in our plan to utilize Cook Island players overseas.



The year has also brought with it a lot of challenges with most highlighting the need for improved facilities. It is the association’s long term goal to someday build a High level Badminton facility which would also enable us to host future international events. We also hope to bring the sport of badminton to more Cook Island people in 2015 especially to those in those outer Islands. It has been difficult in the past but we look like to see the code included for the first time in the Zone Games and the Cook Island Games 2015.

The Cook Island Badminton Association would like to thank BWF and Oceania Badminton for their continuous support throughout the year and we look forward to an exciting year ahead.

E Kia Manuia

THOMAS MEREANA-NGAURU  
CIBA President



The following are tournaments run by the FBA this year:

## 1. BUSINESS HOUSE

Four teams entered the Business House Tournament which was run over the period 25 March to 18 April. The teams were Flour Mills Fiji, FASANOC All Stars, Fiji Sun and Sun Insurance. Each team paid an entry fee of \$500. The winner of the Tournament was FMF and runner up was FASANOC All Stars. The tournament was considered a great success with up to 14 players per team, many being new players coming into badminton for the first time.



Participants of the 2014 Fiji Badminton Business House Competition (Source: Andra Whiteside)

## 2. SINGLES/DOUBLES TOURNAMENTS

Fiji Badminton Association hosted a Doubles Competition from the 22 July 2014 and Singles Competition from the 29 July 2014. There were four grades (A, B, C and D) with a combined Men's and Ladies draw. The Competition was sponsored by Carpenters, DHL, Geckos and Tappoos.



Participants at the Singles and Doubles Champs (Source: Dennis Fong)

## 3. FIJI SECONDARY SCHOOLS TOURNAMENT

The Fiji Badminton Association successfully ran the Fiji Badminton Championships in August. The tournament was sponsored by JR White who provided vouchers worth nearly \$800 along with shuttles. A total of 11 teams (68 students) participated at this annual event which included schools from Yat Sen Secondary(4 teams), Natabua High(4), International School Suva(1), Marist Brothers High(1) and Rishikul Sanatan College(1) and Gospel High.

### Individual Events:

**Girls Singles:** 1ST—Radhika Sharma (Natabua High School)

2ND—Chloe Kumar (Natabua High School)

**Boys Singles:** 1ST—Aninda Saha (International School Suva)

2ND—Martin Feussner (Rishikul Sanatan College)

### Teams Event:

**Girls:** 1ST—Natabua High School (Team A)  
2ND—Yat Sen Secondary School  
3RD—Natabua High School (Team B)

**Boys:** 1ST—Natabua High School  
2ND—Rishikul Sanatan College  
3RD—Yat Sen Secondary School

### Up and coming players:

**Girls:** Lei Wen Hung (Natabua High School)

**Boys:** Aninda Saha (International School Suva)

## 4. BSP FIJI NATIONALS

The Fiji Nationals Championships was kindly sponsored by BSP Bank with a sponsorship value totalling \$3000. The competition was successfully managed by Dennis Fong and included 3 divisions (A, B, C) in both the Ladies and Men's categories. In total there were over 60 entries. Our sincere thanks to Dennis and his team of officials and the BSP Bank. The final results are below:

### Ladies A Singles

**Winner:** Andra Whiteside  
**Runner-up:** Danielle Whiteside  
**Score:** 21/15, 21/12

### Ladies B Singles

**Winner:** Mia Cusack  
**Runner-up:** Linda Tung  
**Score:** 21/19, 23/21

### Ladies C Singles

**Winner:** Monica Fong  
**Runner-up:** Daelene De Asa  
**Score:** 21/19, 21/12

### Mens A Singles

**Winner:** Shivneil Chand  
**Runner-up:** Nilesh Lajendra  
**Score:** 21/14, 21/19

### Mens B Singles

**Winner:** Paul Lin  
**Runner-up:** Kelvin Liao  
**Score:** 21/10, 21/17

### Mens C Singles

**Winner:** Brandon Fremlin  
**Runner-up:** Chan Ho Kan  
**Score:** 21/19, 19/21, 21/14

### Ladies A Doubles

**Winner:** Andra Whiteside / Danielle Whiteside  
**Runner-up:** Carlene Bentley / Mia Cusack  
**Score:** 21/9, 21/16

### Ladies B Doubles

**Winner:** Nancy Luo / Irish De Asa  
**Runner-up:** Berryl / Belinda Theseria  
**Score:** 21/12, 21/16

### Ladies C Doubles

**Winner:** Monica Fong / Daelene De Asa

### Mens A Doubles

**Winner:** Chrishantha Fernando / Dennis Fong  
**Runner-up:** Shivneel Chand / Nilesh Lajendra  
**Score:** 20/22, 21/5, 23/21

### Mens B Doubles

**Winner:** Kelvin Liao / Paul Lin  
**Runner-up:** Alvin De Asa / Jay De Asa  
**Score:** 21/10, 21/6

### Mens C Doubles

**Winner:** Kin Wah Kan / Chang Ho Kim  
**Runner-up:** Jiang Yong Yang / Jovin De Asa  
**Score:** 25/23, 21/19

### Mixed A Doubles

**Winner:** Danielle Whiteside / Nilesh Lajendra  
**Runner-up:** Andra Whiteside / Joseph Gibson  
**Score:** 21/18, 21/16

### Mixed B Doubles

**Winner:** Linda Tung / Paul Lin  
**Runner-up:** Phoebe Chan / Roneel Gandhi  
**Score:** 21/15, 21/13

### Mixed C Doubles

**Winner:** Monica Fong / Nathanael Theseria  
**Runner-up:** Cecilia Takayawa / Michael Malani  
**Score:** 21/10, 21/12

## 5. FIJI JUNIORS (SATURDAY 13TH DECEMBER)



Mr. Dennis Fong (Vice-president for sponsorship) with Under 19 Winners Aninda Saha and Linda YuYing Dong (Source: Aninda Saha)

The Fiji Badminton Junior National Competition kindly sponsored by BSP was held on the 13TH of December 2014, the final tournament for the year. The tournament attracted over 20 junior players participating in the Under 15 and Under 19 Grades. Below is the list of winners:

### U15 Boys Singles

**1ST:** Justin Tang  
**2ND:** Brandon Fremlin  
**Plate Winner:** Jared Chung

### U19 Girls Singles

**1ST:** Linda YuYing Dong  
**2ND:** Annie Cheung  
**Plate Winner:** Monica Fong

### U19 Boys Singles

**1ST:** Aninda Saha  
**2ND:** Paul Lin  
**Plate Winner:** Eddie



### U19 Girls Doubles

**1ST:** Linda YuYing Dong / Carmen Loo  
**2ND:** Annie Cheung / Elaine Chen

### U19 Boys Doubles

**1ST:** Aninda Saha / Debanjan Dhar  
**2ND:** Paul Lin / Kelvin Liao

### U19 Mixed Doubles

**1ST:** Aninda Saha / Linda YuYing Dong  
**2ND:** Paul Lin / Elaine Chen

## BADMINTON CLINICS

Development officers Norman and Carline Bentley organized and conducted badminton clinics for the kids every Saturday from 9AM to 12 noon. Kids as young as 5 years old attend these sessions showing great enthusiasm and potential to be future national champions. These clinics normally have upwards of 20 young players. Andra Whiteside and Joseph Gibson also assisted when required.

## BOC SHUTTLE TIME PROGRAMME WITH FBA NATIONAL DEVELOPMENT OFFICER (NDO), MATAIASI NABITU

Matai was no longer with the FBA this year so unfortunately the Schools development and Shuttle time programme was temporarily discontinued until such time as we get funds and acquire another NDO.

## SPONSORSHIP

Over the course of 2014 we were fortunate to receive sponsorship from the following sources:

1. Fiji Secondary Schools Championships—JR White and Company—Vouchers to the value of \$810 which were given as prizes as well as 6 tubes of shuttles.
2. Singles/Doubles Tournament—DHL Global Forwarding and Gecko Real Estate Ltd each contributed \$500
3. Fiji National Championships—BSP provided \$3000 for the Tournament naming rights

The FBA is grateful for sponsorship received in 2014.



The Guam National Badminton Federation (GNBF) continues to sow seeds for greater growth and exposure for our sport through the training of teachers, investing in junior development programs, and creating competition opportunities for its members. Furthermore, through the generosity of Oceania Badminton and Badminton World Federation, GNBF actively seeks schools to donate equipment to facilitate the creation of Badminton programs in the respective schools. We believe these activities allow us to lay a strong foundation for future growth of the sport on Guam.

Here is a recap of our activities in chronological order:

**March**—BWF Shuttle Time Training Course

**May**—GNBF hosted the Second Annual Guam Friendship Badminton Tournament. Players from Double Play Badminton Club in Manila & Northern Marianas Badminton Association were represented.

**August**—GNBF funded our junior players to travel to Saipan for a tournament hosted by Northern Marianas Badminton Association.

**October**—GNBF hosted an in house tournament for members.

**November**—Inaugural GNBF / Governor's Youth Athletic Invitational Thanksgiving Goodwill Badminton Challenge featuring De La Salle School from Manila

**SANDRA LOW**  
*GNBF President*



Players in action during tournament



Equipment donation to Santa Barbara School



Shuttle Time Training



2014 was a year of change for the Kiribati Badminton Federation. With the election of its new Executive and the implementation of various activities in attempting to build a solid foundation for the development of Badminton in Kiribati.

This report will outline the various activities that the Kiribati Badminton Federation undertook or that it was part of for the year 2014.

## ADMINISTRATION

The KBF held an EGM on the 11TH May, 2014 at the Betio Sports Complex. As part of the meeting a new Executive was chosen to take Badminton further into the future. As now the Executive stands at:

**Mr Henry Bwebweata** *President*

**Mr Karawa Areieta** *Vice President*

**Mr Rota Onorio** *Secretary*

**Ms Aurane Tongaua** *Treasurer*

Two members of the previous Committee were retained in order to ensure continuity.

## RAT (READINESS ASSESSMENT TOOL)

KBF undertook the RAT towards the end of last year and used attending Pacific Games as a benchmark for the assessment of its performance. The Assessment outlined a lot of areas with which KBF would need to improve and as such the results of the assessment will be used as guide in the development of a KBF Strategic Plan.

Whilst the Strategic Plan has yet to be finalized, this will be completed in early 2015.



## DEVELOPMENT

Development work for Badminton has been quite slow due to a couple of factors:

- One shared venue
- Very busy senior membership
- Very young and inexperienced younger membership

However, for those that can commit their time to development work have assisted in many ways in trying to develop Badminton.

Utilising their experience a couple of senior players have begun coaching clinics for beginners in the sport. The coaching clinic have been more an informal process with clinics conducted on a needs basis and upon the request of members.

Proper coaching of players and elite is something that is not done on a regular basis and therefore their needs to be a regular part of the KBF Calendar in 2015.

With PSP implementation in the country it would no doubt add to the quality and ability of KBF to deliver more developmental programs in the future at school level and in the community.

## SPORTS EDUCATION

As a young sport trying to establish itself as a dominant sport in Kiribati, the experience in management, administration, coaching and officiating is a factor that has to be considered and constantly improved. Lack of experienced administrators and coaches etc hinder the development of Badminton. As such and thanks to the assistance of the Kiribati NOC (KNOC) and the Oceania Sports Education Program (OSEP), Badminton is building on the skills of its seasoned and new membership through training programs offered to assist in this area.

KBF has been attending and sending representatives to KNOC/OSEP trainings such as; Sports in Communities Administrator, Community Coach & Officials and will be part of upcoming trainings in Team Management training and Strength and Conditioning.

With a small portion of Badminton players and volunteers with skill sets to take on leadership roles these trainings are always a blessing for KBF and it will continue to nominate participants to attend trainings that will assist in building its knowledge base.



## COMPETITIONS

Whilst sponsorship for competitions in Kiribati is tight, the KBF has managed to continuously find sponsors for badminton events and has held major and small events throughout the year. Competitions conducted include:

- Independence Anniversary Championships conducted in July
- World Teachers Day (Short competition)
- Betio Community Club Inter Club Championships (held every quarter)
- TUC Sports/Kiribati Community Club Inaugural Championships
- Ad-hoc Small Competitions at the Betio Sports Complex



Competition formats used are based on international standards or what is outlined by BWF, however, for short competitions these are based on rules that have been modified to ensure that games are shorter, finish earlier and are also fun.

## AWARENESS & PROMOTION

The sport of Badminton is a very new sport to a lot of people in Kiribati and as a result, KBF has been working hard to ensure that more people are exposed to the game of badminton and thus build its developmental work or activities on that.

The KBF continues in its efforts to build on its membership and part of the task includes a lot of promotion work as well as awareness to the general population. In that regard KBF has been one of the key sports involved in the AusAid funded Kiribati Community Club Project (KCC) in Kiribati.

Whilst the KCC Project is embarking on setting up Community based sports clubs around the main island Tarawa, KBF has been with KCC all the way. KBF is constantly involving its membership in the promotion of Badminton at Community level through the KCC Project to ensure that Community Clubs play the sport of Badminton as well besides the major sports of soccer and volleyball.

Since KBF started working with KCC more than one hundred persons have signed on to be part of Badminton either in roles as athletes/players or on an administration level.



The challenge that **KBF** will continue to face will be in maintaining its membership base in various Communities either through lack of interest or through brain drain to other sports that are more team oriented.

Whilst working with the **KCC** Project has been the major focus **KBF** has also been involved in sport promotional activities such as through Olympic Day, UN International Day of Sports and Peace and other opportunities that present itself from time to time.

## GOVERNMENT ASSISTANCE

**KBF** works closely with the Ministry of Women, Youth and Social Affairs in which Sports is a portfolio of. By solidifying a good relationship with Government and adhering to guidelines set out by Government for the conducting of the affairs of Badminton, government assistance can be provided depending on the circumstances.

Government will now continue its support of Badminton by handling its international affiliation fees.

## MEETINGS AND WORKSHOPS

The Kiribati Badminton Federation is always represented at meetings and workshops organized by different organisations in the country—either it be for sports development or issues dealing with social issues. As such Badminton contribution to developmental issues in the country is always taken into consideration.

Among the many meetings and workshops attended Badminton gained a lot more insight into operating and utilizing assistances available through many organizations with which it could utilise to assist in either its development or just in the promotion of the event. This enables Badminton to be seen as a sport that can contribute to what is needed either for sport itself or for social causes.

## ACKNOWLEDGMENT

The activities of the Kiribati Badminton Federation for 2014 would not have been possible without the important contributions of organisations and individuals. The **KBF** would like to thank:

**Government of Kiribati**

**Sports Division—MWYSA**

**Kiribati National Olympic Committee**

**Punjas (Kiribati) Ltd**

**Kiribati Community Club Project**

**Independence Anniversary Organising Committee**

**Kiribati Badminton Federation Executive Members**

**General members and volunteers**



Hafa Adai!

Northern Marianas Badminton Association marks every season with a milestone. In 2014, **NMBA** managed to have not only one, but two significant achievements—bringing Badminton World Federation's Shuttle Time to Saipan and hosting a tournament between Guam and **CNMI** players.

Over 60 teachers from both the public and private schools on Saipan benefited from the in-depth and innovative yet easy to learn “how to teach badminton” program as no less than Oceania Badminton regional development manager Nadia Bleaken visited the island in May and patiently introduced **CNMI** educators to Shuttle Time.

In August, after competing in Guam in the last two years, it was **NMBA's** turn to host Guam National Badminton Federation by holding a weekend tournament. Guam fielded seven players in the three-day competition and the visiting team was impressed with how the host organizes tournaments and implements the club system to **NMBA's** program.

The association's programs are still focused on youth development, thus it held the 2014 **NMBA** Youth Badminton Summer Camp for two weeks, culminating with a team tournament. Some of the children who joined the camp are now members of the Community Badminton Club, a special group of U18 players **NMBA** is developing and training for future competitions.

**NMBA** had a steady number of competitions for 2014 with its long-time corporate sponsors supporting the association by hosting signature events. Sun Palace Hotel kicked off the 2014 season with a singles and doubles tournament, while **IT&E**, Tan Holdings, Shirley's Coffee Shop, and Traders Insurance hosted their respective sponsored competitions.

While it continues to push for the development of badminton in the **CNMI** and encourages people to stay healthy and active through sports, **NMBA** did not forget its social responsibility as the association took part in various community and outreach programs.

Lastly, **NMBA** has initiated talks with the **CNMI** Public School System before the end of the 2014 season to bat for the inclusion of badminton under the Marianas Interscholastic Sports Organization (**MISO**) program. **MISO** holds sports competition (for high school) throughout the school year and adding badminton to

its calendar will ensure the continued growth of the sport in the Commonwealth.

**MERLIE TOLENTINO**

*NMBA Secretary General*

## TOURNAMENTS

Northern Marianas Badminton's season-opening tournament, the Sun Palace Hotel Singles and Doubles Badminton Competition, showcased youth power as young players clinched majority of the championships in both events.

In the **IT&E** Mixed Doubles and Singles Badminton Tournament, there were repeat champions in the A singles with Andreau Galvez and Hannah Choi still ruling their divisions. Other veteran players also stood up to redeem themselves from a so-so performance in the first tournament of the season.

With the young guns and seasoned veterans even after two competitions, it was an open race in the 2014 Shirley's Coffee Shop Badminton Classic. Fresher legs prevailed in the men's singles with Ezekiel Macario and Leo Su winning in the B and C classes, respectively, while veteran Ferdie Arago finally defeated Galvez. In the women's singles, the old reliables had the numbers with Choi, Dianne Franciso, and Roxe Lazaro topping Class A, B, and C.

In the opening week of the 2014 Shirley's Coffee Shop Badminton Classic, **NMBA** managed to squeeze in three playing days for the 2014 **NMBA-GNBF** Friendly Competition. Saipan missed a sweep of the three events with the husband-and-wife tandem of Guam's Angelo and Lykki Lin beating Andreau Galvez and Hannah Choi in the mixed doubles. Saipan nearly had a sweep when Ferdie Arago and the pair of Glenn Buultjens and Sam Jones ruled the men's singles and men's doubles events.

For its last two tournaments of the season, **NMBA** held the 2014 Tan Holdings Open and the 2014 Traders Insurance Team Tournament. A balance competition was seen in the association's penultimate tournament, as different pairs prevailed in the doubles competition and neither youth teams nor veteran squads dominated the field. However, in the Traders Insurance team event, powerhouse and many-time champion Saipan Badminton Club lived up to its lofty billing after routing Shirley's Badminton Club in the finals.



## OTHER ACTIVITIES

NMBA through the Badminton World Federation and Oceania Badminton hosted Shuttle Time with Oceania Badminton regional development manager Nadia Bleaken facilitating the two-hour seminar on how to teach badminton to children and youth in a safe and fun environment.

Private and public school teachers were provided with video footages of actual games and explanation on basic rules and demonstrations on skills, movements, and techniques throughout the session.

At the conclusion of the seminar, participants were upbeat and vowed to share what they learned to their students.

NMBA also held its annual camp with over 100 individuals in the 7 to 18 age group participating in the two-week event. Community Badminton Club led the camp, which ended with a mini tournament. Blue Racketeers won the team competition, while Frederick Guintu and Renee Kise topped the U18 doubles event.



Winners in the NMBA-GNBF friendly matches pose for a photo.



Two Guam players are in action.



IT&E's Rob Harrell hands the sponsorship package to NMBA.



Summer Camp participants pose with NMBA officials.



Squads competing in the Traders Insurance Team Tournament pose for a photo.

Badminton New Zealand is excited to report back on a fantastic 2014 that saw many new achievements for badminton in our country. From participation to performance, administration to coaching, Badminton New Zealand has striven to deliver enhanced value back to the New Zealand badminton community through a range of services. Although 2014 has seen significant progress across a number of areas, continued work is required to build capacity and capability at all levels. Badminton New Zealand would like to recognize the work and contribution of our key stakeholders, especially our member associations, Badminton Oceania, the Badminton World Federation and Sport New Zealand.

Key Highlights in 2014 include:

- Implementation of the new Shuttle Time programme that saw 42,423 children participate and engage in badminton. This is a 244% increase from the 12,346 children reported in 2013 that participated in the Racquetters programme.
- The SkyCity New Zealand Badminton Open was successfully delivered with 242 players from 16 countries. The finals were televised live in NZ and into several countries in Asia, with a reach of 29 million households. This event has been upgraded to a Grand Prix Gold for 2015.
- Investment from Sport New Zealand to Badminton New Zealand grew from \$115,000 in 2012/2013 to \$196,000 in 2013/14 (an increase of 70% or \$81,000). This is the fourth largest percentage increase for any of the National Sports Organisation (NSO) funded by Sport NZ. Badminton New Zealand has moved ahead of five sports to be placed 25TH on the Sport New Zealand NSO Investment list (30TH in 2014).
- Delivery of the Badminton New Zealand Junior High Performance Programme—a planned and executed initiative to support young high performance players and provide a pathway for Association coaches. 112 players accessed the Badminton New Zealand Talent Development Programme, the New Zealand Olympic Committee Solidarity Programme or the New Zealand National Age Group Squads, this is a 600% increase from 2013.
- Oliver Leydon-Davis and Susannah Leydon-Davis won the 2014 Oceania Mixed Doubles title in Ballarat, Australia.
- The New Zealand Badminton Team competed at the 2014 Commonwealth Games, placed 9TH in the team competition and Anna Rankin and Michelle Chan achieved the best results for individual players in reaching the quarter finals stages of the individual competition.
- Establishment of the new South Island Development Coordinator and Operations Coordinator positions with Badminton New Zealand. These important roles provide Badminton New Zealand with much needed additional capacity to make a bigger impact in working with our badminton community.
- Badminton New Zealand Technical Officials continue to be well represented nationally and internationally. Technical Officials from New Zealand officiated at the 2014 Commonwealth Games and at a range of high profile international events as well as gaining BWF and Oceania qualifications.
- Successful staging of the X-TRM Australasian U17 Championships at Auckland, with Northern NZ winning the team title and Oscar Guo (North Harbour) winning the Boys Singles while still qualifying for the U15 Age group.
- Growth in our connection and engagement with commercial partners including the introduction of Honda, STA Travel, One Pure and the extended the partnership with X-TRM.
- Restructured the event management of New Zealand national badminton events to create greater control and quality assurance in their delivery and leverage.
- Successful in accessing NZOC Olympic Solidarity Funding in 2014 and 2015 that will see continued international best practice accessed by the New Zealand badminton community.







- Partnered with Badminton Oceania and the BWF to deliver Shuttle Time Tutor courses and BWF Level 1 Coach Education opportunities for the first time in NZ. 321 coaches participated in development/training opportunities (through Shuttle Time, Badminton New Zealand Coach and BWF Level 1 coaching qualifications) in 2014, a 172% increase.
- Successful in the bid process for badminton to be selected as a sport for the 2017 World Masters Games.
- Badminton New Zealand reached 6,794 Facebook likes with a social media engagement of over 102,000 people.
- Launch of the Girls in Badminton research project. In summary it saw 259 participant hours, 115 girls surveyed, 98 girls involved in the creation of the project, and 86 participated in program delivery.



Five schools and churches involved and three pilots across NZ in Christchurch, Wellington & Auckland.

- 5 Associations complete an ODT or WOF Tool to assess their capability and effectiveness. Specific strategy sessions and work was completed with Associations in need of specialised support in 2014. Badminton New Zealand has also launched the DELTA series of professional development opportunities and resources specifically designed for Associations.
- Completed the Independent Review Community Consultation Roadshow with 9 workshops held around New Zealand. This important piece of work for the future of badminton in New Zealand is on track with recommendations scheduled to be presented back to stakeholders and Associations in February 2015.

A tremendous amount of work goes into achieving these key results and it is important to recognise the Board of Badminton New Zealand, the Staff of Badminton New Zealand, our key volunteers and convenors, our 25 member Associations and the wider badminton community. As we head into another busy year in 2015 we look forward to working with our stakeholders and partners to continue to grow and develop badminton in New Zealand.

**JOE HITCHCOCK**  
BNZ CEO

## TAHITI



### 1. SHUTTLE TIME

Shuttle Time is still a great success in Tahiti with many primary and secondary schools being approached, and benefiting from badminton initiation sessions.

### 2. CLUBS

Numbers of kids is still growing. We have 3 training a week for kids from 9 to 18. In BUCPF around 60 kids taking part to these weekly training session.

Arue is also growing, with now 2 weekly sessions, compare to only one last season.

We also have 2 new clubs in Tahiti around Taravao, and one new club in the Marqueses Islands. Each club received a starter kit with rackets, nets and shuttles.

### 3. HOLIDAY CAMPS

Every holiday, we still put up a camp for 9 to 18 years old, with different level. The average number of participants to those camps is 15.



### 4. NATIONAL SQUAD

Our seniors prepared really seriously the Oceanias champs. For the first time we trained 5 times a week for 5 months, with also a 15 days training camp during Christmas holidays.

Following this lead, our juniors are training hard for Oceanias Juniors in February since April. We started with one training (physical) a week with 25 kids until July. Then from August to October 3 training a week with 16 kids, and since October we have 4 training a week with 8 kids.



### 5. TOURNAMENTS AND OTHER

We still have around one tournament per month for juniors and seniors.

We also had an open day around Taravao in October, where everyone could come and try badminton.

We are planning to do another open day for PE teachers, to link up with school kids and make these kids join our monthly tournament.

### 6. PRESS

This year we had a lot of coverage. Many articles in the press, internet, and TV coverage for every tournament. We also had a 20 minute documentary about our senior squad shown twice on TV.





1. INTRODUCTION

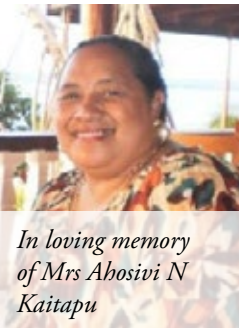
This is a brief annual report from the Tonga National Badminton Association (TNBA), covering the period of January–December 2014. The highlights of accomplishments and events of the year for TNBA were as follows:

- Approval and implementation of the Pacific Partnership Program (PSP) with Badminton Oceania.
- Unexpected and tragic loss of our PSP coordinator, Mrs Ahosivi Kaitapu on 7 October 2014.
- Continued participation to the Pacific Player Development Program (PPDP)
- Participation of 2 TNBA Members on 2014 BO’s Annual General Meeting, held in Ballarat, Australia on 15 February 2014.
- Participation of one representative to BWF Annual General Meeting held on 22 May 2014 at Le Meridien Hotel, New Delhi, India.
- OSEP Training by Sainimili Talatoka and Nadia Bleaken.
- Shuttle Time inter-school and local club competitions.
- PSP workshop and Sport Matters Conference.

Following is a summary of important accomplishments and events for the year 2014.

2.1 THE PSP PROGRAMME

The contract for the PSP Programme between BO and TNBA was signed on 26 March 2014. Active work started from this period with 2 casual workers employed as PSP Coordinator and Development Officer, for a start. By July 2014, these two positions were regularized to a permanent contract for the 2 PSP staff. Unfortunately, we lost our PSP Coordinator, Mrs Ahosivi N Kaitapu, with her unexpected and sudden



passing away on 7 October 2014. She is greatly missed by the TNBA Community and our heartfelt condolence goes to her family.

The duration of the PSP programme is 4 years. On the first quarter of the operation (April–June 2014), highlights of

work done includes database update and compilation of all the Shuttle Time participation by Schools and Clubs that were already established in the previous years. Status report was then prepared and submitted to the BO’s Chief Operating Officer. Also part of the work done during the June quarter includes the preparation of the Activity Plan and Budget until the end of June 2014 as well as the formulation and submission of the TNBA’s Child Safe Sporting and Development Policy in March 2014. This policy is a prerequisite from the Australian Government for all the PSP recipients.

For the first quarter of FY 2014–2015 (July–September 2014), some of the major accomplishments include the permanent recruitment of PSP Coordinator, Mrs. Ahosivi Kaitapu, and Development Officer, Mr. Lauti Naaniamotu. The number of School Clubs who participated in the Shuttle Time had increased as a result of the activities organized and implemented during the quarter. The aim is to continue and increase the number of children playing Badminton and contribute in reducing the risk of obesity for these school children. The full PSP report for this quarter was submitted to the COO.

The activities for the quarter of October to December slowed down for 2 major reasons: first, our PSP Coordinator, Mrs Ahosivi Kaitapu, unexpectedly passed away, and second, the budget required for this period was not released on time and hence, some of the planned activities were delayed.

2.2 THE PACIFIC PLAYER DEVELOPMENT PROGRAMME (PPDP)

For the year 2014, three PPDP Camps were attended by TNBA Athletes. Tonga is one of the Pacific countries who was selected to continue on with the Phase 2, 3 and 4 of the PPDP Programme.

PPDP Phase 2

It was held in Ballarat, Victoria, Australia on 10–21 February 2014. This was successfully completed with 6 Athletes and a Coach from Tonga under the Program. The PPDP Phase 2, a combined coaching, training and event participation, was also completed with full participation from the Tongan Team to the Oceania Championships and Australian International Junior Championships, held on 10–15 February 2014 and 20–22 February 2014 respectively. There were a total of



6 countries who participated in the Oceania Champs (Australia, New Zealand, New Caledonia, Tahiti, Tonga and Nauru) and 5 countries for the Australian International Junior Champs (Australia, Tahiti, Malaysia, Indonesia and Tonga).

Although no medals were won by the Tongan Team, the full training and participation to the events, experience and exposure was definitely invaluable to the future development of players and Badminton Development in Tonga. A Sportsmanship Award was given to one of the Tongan Athlete, Lauti Naaniamotu during the above competition.

PPDP Phase 3

It was held in Auckland, New Zealand on 10–28 April 2014. This development program is a combined program for Tonga, Tahiti and New Caledonian Team, total of 16 participants, representing Team Oceania for the SkyCity New Zealand Open Tournament and the June Bevan U17 Tournament. TNBA was represented with a total of 6 athletes. They were Sione Vainikolo ans Lauti Naaniamotu as Coach, Player, & Umpire, with players Renaey Naaniamotu, Litea Tatafu, and Metuisela Vainikolo.

This Phase 3 was also in conjunction with training on BWF Level 1 Coaching for the Pacific athletes. At the end of BWF Level 1 Coaching they were able to



learn more on Coaching skills and the importance of planning for an effective and successful session. Not only that but by participating in the NZ Open and the JB U17 Tournament, everyone was able to learn and understand more. This has made us improve our level of game. BWF Level 1 Coaching making everyone a better coach, photos below on some of the sessions. Tournament Participation and Training has improved Team Oceania in every aspect of being an athlete. They have gained valuable experience and knowledge in training for a tournament, preparing for games in a tournament, playing in matches in a tournament and after the games in the tournament.

PPDP Phase 4



It was also held in Auckland, New Zealand on 10–22 September 2014 with the 2014 Fernbaby Auckland International Badminton Tournament, in conjunction with the continuation of the International BWF Level 1 Coach Education Training on 19–22 September 2014. Only 2 participants from Tonga were represented under this Program, Sione Vainikolo as an athlete and also a participant for the BWF Level 1 Coach Education Programme, as well as Metuisela Talakai Vainikolo as an athlete for the tournament. Sione has completed successfully the programme and now accredited as BWF Level 1 Coach.

2.3 OCEANIA SPORT EDUCATION PROGRAMME (OSEP) TRAINING COURSE

On the 2ND of August the OSEP Coordinator, Sainimili Talatoka and the then Oceania Badminton Development Manager, Nadia Bleaken, visited Tonga for the OSEP Training course. They organized and facilitated training on the PSP partnership and the OSEP Sport in Community Administrators with Tonga OSEP Educators—Salote Sisifa, Uanita





Kaumatule, Sione Likiliki, Lui Muavisi, Iasinito Hausia, Lauti Na'aniumotu along with its Master Educator, Etoni Tonga. The OSEP sica (Sport in Community Administrators) course was conducted to nearly all the Tongan National Sports Federations and Associations on Thursday, 7<sup>TH</sup> of August with Module 3: "Organising and Staging of an Event". This was conducted by the OSEP educators—Sione Likiliki and Uanita Kaumatule. On Friday, 8<sup>TH</sup> of August 2014, Module 1: "Understanding of the need of/for an Organisation" was conducted by Lauti Na'aniumotu and Salote Sisifa. Module 2: "Forming a New Club and Club Organisation" was conducted by Sainimili Talatoka with assistance from the rest of the remaining educators—Lui Muavisi, Iasinito Hausia and the Master Educator, Etoni Tonga. The session on Sports Partnership as is with the Pacific Sports Partnership was conducted by the Oceania Regional Development Manager, Nadia Bleaken, using Badminton as a case study. This session is a collaborative efforts of all the Sports Federations and Associations, assisting one another on a ground level to achieve a common goal for the development of each respective sport.

## 2.4 BO AND BWF AGM AND MEMBERS FORUM MEETING



Representation by 2 TNBA Members on BO's AGM, held on 15 February 2014, Ballarat, Australia. Dr. Amanaki Fakakovikaetau (TNBA Vice President) and Mrs. Leody C Vainikolo (TNBA President and Oceania Board Member) were able to attend the AGM Meeting. Leody also attended the BWF AGM, held in New Delhi India on 22–23 May 2014, thanks to subsidy to these meetings.

## 2.6 SHUTTLE TIME, INTER-SCHOOL COMPETITIONS AND LOCAL CLUB'S OPEN TOURNAMENT

In the past years, only local open tournament is held annually but with the PSP/Shuttle Time Programme implementation, many inter-school and inter-club tournaments were organised. These were held from the period of July–October. This photo was taken at the conclusion of the competition on 4 October 2014.



## 2.7 PSP WORKSHOP AND SPORT MATTERS CONFERENCE

The TNBA President, Mrs Leody C Vainikolo, had an opportunity to attend a one day PSP Workshop on 28 September, together with Miss Nadia Bleaken, then Regional Development Manager, now COO. This workshop provided an opportunity for TNBA representative to learn more about the other Oceania Sports Federations funded under Phase 1 and Phase 2 of the PSP Programme. Presentations from the Programme Managers/representatives of the various sports federations were invaluable, sharing good practice, lessons learned, and challenges on the implementation of their PSP's. A very good opportunity as well to meet the PSP staff particularly Nick Cassidy and Ed McCowan who also presented an update about the transition to the new PSP Management.

The Sport Matters Conference on 29 September to 1 October, held at University of Queensland and Brisbane Convention Center was also attended by Leody and Nadia and this is another opportunity of learning and inspiration from the presentations and from notable guests invited during the conference.

Insights on various presentations includes behaviour change through sport, cross-cultural communication, disability inclusion, monitoring and evaluation, economic development, safeguarding children, athletes as role models, and gender-based violence. BO and ASC is acknowledged on e above workshop and conference attendance.

## 3. MAJOR PLAN IN THE FUTURE

- To continue the implementation of the PSP Programme with the recruitment of the new PSP Coordinator the soonest possible. Particular attention will be given to completion of all quarterly reports on its new format and submission in due time.
- To continue and focus on PPDP and local Player Development and capitalize on lessons learned from the previous 4 PPDP Development Camps. Refocus on pathways for our athletes and set the target for major events for participation.
- Focus on building up the TNBA Capacity.



## 4. ACKNOWLEDGEMENT

- To our Development Partners and Supporters, Badminton Oceania, BWF, Badminton Australia, OSEP, MIA, MET/CDU, TASANOC, Local Sports Federations, Local Badminton Clubs at Schools and Communities, and Volunteers are greatly acknowledged.
- To individuals, who made special effort and contribution to Badminton in Tonga and other events during the year, Nadia Bleaken, Ben Exton, Sifa, Pilimilose and Lauti (funeral of Sivi), and all the TNBA Executive Board Members.



## 5. ACRONYMS USED

- PSP: Pacific Sports Partnership
- PPDP: Pacific Player Development Programme
- TNBA: Tonga National Badminton Association
- BO: Badminton Oceania
- COO: Chief Operating Officer
- BWF: Badminton World Federation
- OSEP: Oceania Sport Education Programme
- AGM: Annual General Meeting
- NZ: New Zealand
- TASANOC: Tonga Sports Associations and National Olympic Committee

**MRS LEODY C VAINIKOLO**  
TNBA President





TOURNAMENT RESULTS

KUMPOO OCEANIA MIXED TEAMS CHAMPIONSHIPS  
(BALLARAT, AUSTRALIA)

1ST	Australia
2ND	New Zealand
3RD	New Caledonia
4TH	Tahiti 1
5TH	Tahiti 2
6TH	Nauru
7TH	Tonga

KUMPOO OCEANIA INDIVIDUAL CHAMPIONSHIPS  
(BALLARAT, AUSTRALIA)

Mens Singles	Jeff Tho (AUS)
Womens Singles	Verdet Kessler (AUS)
Mens Doubles	Raymond Tam & Glenn Warfe (AUS)
Womens Doubles	Jacqueline Guan & Gronya Sommerville (AUS)
Mixed Doubles	Oliver Laydon-Davis & Susannah Leydon-Davis (NZL)

LI-NING AUSTRALIAN JUNIOR INTERNATIONAL  
(BALLARAT, AUSTRALIA)

Mens Singles	Daniel Guda (AUS)
Womens Singles	Mitzi Abigail Purnama (INA)
Mens Doubles	Anthony Joe & Simon Wing Hang Leung (AUS)
Womens Doubles	Jennifer Tam & Alice Wu (AUS)
Mixed Doubles	Daniel Guda & Alice Wu (AUS)

SKYCITY NEW ZEALAND OPEN GP (AUCKLAND,  
NEW ZEALAND)

Mens Singles	Tzu Wei Weng (TPE)
Womens Singles	Nozomi Okuhara (JPN)
Mens Doubles	Selvanus Geh & Kevin Sanjaya Sukamuljo (INA)
Womens Doubles	He Tian Tang & Renuga Veeran (AUS)
Mixed Doubles	Alfian Eko Prasetya & Annisa Saufika (INA)

VICTOR MARIBYRNONG INTERNATIONAL  
(MELBOURNE, AUSTRALIA)

Mens Singles	Fikri Ihsandi Hadmadi (INA)
Womens Singles	Millicent Wiranto (INA)
Mens Doubles	Jagdish Singh & Wee Long Roni Tan (MAL)
Womens Doubles	He Tian Tang & Renuga Veeran (AUS)
Mixed Doubles	Mohamad Arif Abdul Latif (MAL) & Riodingin Antardayu (INA)

THE STAR AUSTRALIAN OPEN SUPER SERIES  
(SYDNEY, AUSTRALIA)

Mens Singles	Lin Dan (CHN)
Womens Singles	Saina Nehwal (IND)
Mens Doubles	Lee Yong Dae & Yoo Yeon Seong (KOR)
Womens Doubles	Tian Qing & Zhao Yun Lei (CHN)
Mixed Doubles	Ko Sung Hyun & Kim Ha Na (KOR)

FERNBABY AUCKLAND INTERNATIONAL (AUCKLAND,  
NEW ZEALAND)

Mens Singles	Chia Hung Lu (TPE)
Womens Singles	Chia Hsin Lee (TPE)
Mens Doubles	Li-Wei Po & Ming-Tse Yang (TPE)
Womens Doubles	Ching Hui Chang & Hsin Tien Chang (TPE)
Mixed Doubles	Chia-Han Lee & Chia Hsin Lee (TPE)

NBC SYDNEY INTERNATIONAL (SYDNEY, AUSTRALIA)

Mens Singles	Riichi Takeshita (JPN)
Womens Singles	Yuki Fukushima (JPN)
Mens Doubles	Zi Long Bao & Shuang Shuang Qi (CHN)
Womens Doubles	Yuki Fukushima & Sayaka Hirota (JPN)
Mixed Doubles	Sawan Serasinghe & Mapasa Setyana (AUS)

FINANCIAL  
STATEMENTS  
FOR THE YEAR ENDED  
31 DECEMBER 2014



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Statement by Members of the Executive

For the Year Ended 31 December 2014

The Executive has determined that the association is not a reporting entity and that this financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the Executive the Financial Statements:

1. Present fairly the financial position of Badminton Oceania Confederation Inc. as at 31 December 2014 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that the Confederation will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Executive and is signed for and on behalf of the Executive by:



Geraldine Brown  
President



Nigel Skelt  
Deputy President



## Badminton Oceania Confederation Inc.

### Executive's Report

For the Year Ended 31 December 2014

Your Executive members submit the financial accounts of Badminton Oceania Confederation Inc. for the financial year ended 31 December 2014.

#### Executive Members

The names of Executive members at the date of this report are:

Geraldine Brown	Nigel Skelt	Michelle Hollands
Sandra Low	Loke Poh Wong	Leody Vainikolo

#### Principal Activities

The principal activities of the Confederation during the financial year were:

- the development of Badminton in the Oceania Region.

#### Significant Changes

No significant change in the nature of these activities occurred during the year.

#### Operating Result

The profit/(loss) from ordinary activities amounted to:

Year ended	Year ended
31/12/14	31/12/13
\$40,153	\$10,403

Signed in accordance with a resolution of the Members of the Executive on: **1/02/2015**



Geraldine Brown, President



Nigel Skelt, Deputy President

## Badminton Oceania Confederation Inc.

### Statement of Financial Performance For the Year Ended 31 December 2014

Notes	2014 NZD	2013 NZD
<b>Income</b>		
BWF - Base Level Grant	133,584	105,329
BWF - Subscriptions	9,903	9,880
BWF - Equipment Grants	-	-
BWF - Shuttletime	-	47,858
BWF - Contestable (ST&CE)	66,736	-
BWF - Player Development	72,982	51,597
BWF - Events Grant	35,697	-
BWF - Women in Sport	-	5,846
BWF - Human Resources	-	17,714
BWF - Marketing	14,012	-
ONOC - Regional Development Programme	22,863	24,934
AUSAID - Pacific Sports Partnership	52,216	-
Interest Received	5,501	4,441
Events	14,557	7,900
Miscellaneous Income	3,479	6,163
<b>Total Income</b>	<b>\$431,530</b>	<b>\$281,662</b>

THE ACCOMPANYING NOTES FORM PART OF THESE FINANCIAL STATEMENTS. THESE STATEMENTS SHOULD BE READ IN CONJUNCTION WITH THE ATTACHED AUDIT REPORT ON PAGE 51.



# Badminton Oceania Confederation Inc.

## Statement of Financial Performance For the Year Ended 31 December 2014

	Notes	2014 NZD	2013 NZD
<b>Expenses</b>			
Wages		32,304	53,658
Other Employment Costs		3,088	4,937
Travel, Accommodation & Conference Costs		12,947	6,917
Audit Fees		2,500	4,000
Bank Fees and Charges		962	795
Bookkeeping Fees		3,270	1,800
Depreciation		889	446
Other Expenses		1,275	3,624
Telephone, Internet		1,503	2,194
Marketing Costs		16,476	380
Meetings		18,365	11,636
Memberships		758	1,656
Postage		396	145
Printing & Stationery		1,315	303
Office Rent		4,000	6,700
Coach Development		9,867	-
Regional Development - Wages		58,231	57,411
Regional Development - Travel, Accommodation		9,421	12,653
Regional Development - Natl Bus Development Officers		13,375	21,181
Regional Development - Other Costs		4,084	1,241
Regional Development - Roadshow		-	25,584
Regional Development - Shuttletime		14,679	33,387
Player Development - Employment Costs		15,027	-
Player Development - Travel, Accommodation		56,605	-
Player Development - Other Costs		6,678	-
Events - Oceania Junior Champs		-	14,149
Events - Oceania Senior Champs		17,462	-
Events - BWF Grant		5,886	-
Events - Travel, Accommodation		11,608	-
Events - Other Costs		59	3,251
Women in Badminton		9,963	-
Pacific Sports Partnership - Monitoring & Evaluation		175	-
Pacific Sports Partnership - Tonga Project		55,247	-
TO Costs - Airfares, Accommodation		2,962	3,211
<b>Total Expenses</b>		<b>\$391,377</b>	<b>\$271,259</b>
<b>Profit from ordinary activities</b>		<b>\$40,153</b>	<b>\$10,403</b>

THE ACCOMPANYING NOTES FORM PART OF THESE FINANCIAL STATEMENTS. THESE STATEMENTS SHOULD BE READ IN CONJUNCTION WITH THE ATTACHED AUDIT REPORT ON PAGE 51.

# Badminton Oceania Confederation Inc.

## Statement of Financial Position As at 31 December 2014

	Notes	2014 NZD	2013 NZD
<b>Current Assets</b>			
<b>Cash Assets</b>			
ASB Bank	3	260,044	99,964
ASB Term Deposit	4	56,604	54,469
		\$316,648	\$154,433
<b>Receivables</b>			
Accounts Receivable		3,091	275
GST		1,881	2,277
Prepayments		373	464
<b>Total Current Assets</b>		<b>\$321,993</b>	<b>\$157,449</b>
<b>Property, Plant &amp; Equipment</b>	6	<b>1,543</b>	<b>1,304</b>
<b>TOTAL ASSETS</b>		<b>\$323,536</b>	<b>\$158,753</b>
<b>Liabilities</b>			
<b>Current Liabilities</b>			
Accounts Payable		10,112	5,543
Sundry Creditors		9,228	13,073
Grants Unexpended	5	123,906	-
<b>Total Current Liabilities</b>		<b>\$143,246</b>	<b>\$18,616</b>
<b>Total Liabilities</b>		<b>\$143,246</b>	<b>\$18,616</b>
<b>Net Assets</b>		<b>\$180,290</b>	<b>\$140,137</b>
<b>Members' Funds</b>			
Retained Earnings		140,137	129,734
Plus Net Surplus/(Deficit)		40,153	10,403
<b>Total Members' Funds</b>		<b>\$180,290</b>	<b>\$140,137</b>

For and on behalf of:  
BADMINTON OCEANIA CONFEDERATION INC.



01/02/2015

Geraldine Brown, President



01/02/2015

Nigel Skelt, Deputy President

THE ACCOMPANYING NOTES FORM PART OF THESE FINANCIAL STATEMENTS. THESE STATEMENTS SHOULD BE READ IN CONJUNCTION WITH THE ATTACHED AUDIT REPORT ON PAGE 51.



# Badminton Oceania Confederation Inc.

## Statement of Movements in Equity For the Year Ended 31 December 2014

	2014	2013
Members Funds at Beginning	\$140,137	\$129,734
Net Surplus/(Deficit) for the Year	<u>\$40,153</u>	<u>\$10,403</u>
Total Recognised Revenues and Expenses for the Year	\$40,153	\$10,403
<b>Members Funds at the End of the Year</b>	<b><u>\$180,290</u></b>	<b><u>\$140,137</u></b>

THE ACCOMPANYING NOTES FORM PART OF THESE FINANCIAL STATEMENTS. THESE STATEMENTS SHOULD BE READ IN CONJUNCTION WITH THE ATTACHED AUDIT REPORT ON PAGE 51.

# Badminton Oceania Confederation Inc.

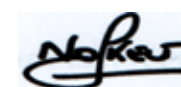
## Statement of Cash Flows For the Year Ended 31 December 2014

	Notes	2014	2013
<b>Cashflows from Operating activities:</b>			
<i>Cash was provided from:</i>			
BWF Grants & Subscriptions		\$453,947	\$235,058
ONOC Regional Development		\$22,863	\$24,934
AUSAID - Pacific Sports Partnership		\$52,216	-
Events		\$14,557	\$7,900
Miscellaneous		\$3,479	\$6,163
Goods & Services Tax (GST)		<u>\$88</u>	<u>\$741</u>
		<b>\$547,150</b>	<b>\$274,796</b>
<i>Cash was disbursed to:</i>			
Payments to suppliers & employees		\$389,277	\$266,453
Goods & Services Tax (GST)		<u>-</u>	<u>-</u>
		<b>\$389,277</b>	<b>\$266,453</b>
<i>Net cash inflow (outflow) from operating activities</i>		<u>\$157,873</u>	<u>\$8,343</u>
<b>Cashflows from Investing activities:</b>			
<i>Cash was provided from:</i>			
Interest Received		\$5,470	\$4,443
<i>Cash was applied to:</i>			
Purchase of Property, Plant & Equipment (at Book Value)		\$1,128	\$1,564
<i>Net cash inflow (outflow) from investing activities</i>		<u>\$4,342</u>	<u>\$2,879</u>
<b>Cashflows from Financing activities:</b>			
<i>Cash was provided from:</i>			
Members' funds introduced		-	-
<i>Net cash inflow (outflow) from financing activities</i>		<u>-</u>	<u>-</u>
Net increase (decrease) in cash held		\$162,215	\$11,222
Add opening cash brought forward		\$154,433	\$143,211
Ending Cash carried forward		<b><u>\$316,648</u></b>	<b><u>\$154,433</u></b>

For and on behalf of:  
BADMINTON OCEANIA CONFEDERATION INC.



Geraldine Brown, President



Nigel Skelt, Deputy President

THE ACCOMPANYING NOTES FORM PART OF THESE FINANCIAL STATEMENTS. THESE STATEMENTS SHOULD BE READ IN CONJUNCTION WITH THE ATTACHED AUDIT REPORT ON PAGE 51.



# Badminton Oceania Confederation Inc.

## Notes to the Financial Statements For the Year Ended 31 December 2014

### 1. STATEMENT OF GENERAL ACCOUNTING POLICIES

#### REPORTING ENTITY

Badminton Oceania Confederation Inc is incorporated under the Incorporated Societies Act 1908 and is subject to the provisions of the Act.

The financial statements of the Confederation have been prepared in accordance with generally accepted accounting practice in New Zealand (NZ GAAP) and other applicable financial reporting standards as appropriate for public entities that qualify for, and apply, differential reporting concessions.

#### MEASUREMENT BASE

The accounting principles recognised as appropriate for the measurement and reporting of financial performance and financial position on a historical cost basis are followed in these financial statements.

#### SPECIFIC ACCOUNTING POLICIES

The following specific accounting policies which materially affect the measurement of financial performance and financial position have been applied:-

##### Property, Plant and Equipment

Property, plant and equipment are recorded at cost less accumulated depreciation.

##### Grants

Grants received are recognised in operating revenue, unless specific conditions attach to a grant and repayment of the grant is required where these conditions are not met. In these cases, the grant is treated as a liability until the conditions are met.

##### Accounts Receivable

Accounts Receivable are stated at their estimated realisable value.

##### Foreign Currency

Transactions in foreign currencies are converted at the appropriate New Zealand rate of exchange ruling at the date of the transaction.

##### Depreciation

Depreciation has been calculated to allocate the cost or valuation of assets over their estimated useful lives, at the following rates: -

Computer Equipment	40% Cost
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##### Income Tax

The Confederation is exempt from income tax in terms of section CW46 of the Income Tax Act 2007, as a body promoting amateur games or sports.

##### Goods and Services Tax (GST)

These statements are prepared on a GST exclusive basis, except for Accounts Receivable and Accounts Payable which are inclusive of GST.

# Badminton Oceania Confederation Inc.

## Notes to the Financial Statements For the Year Ended 31 December 2014

#### Employee Entitlements

Provision has been made for the Confederation's liability for annual leave. The annual leave provision has been calculated on an actual accumulated entitlement basis at current rates of pay. This equates to the cash amount necessary to settle the obligation as at balance date.

#### Differential Reporting

The entity is not publicly accountable and is not large under defined criteria. It therefore qualifies for differential reporting in respect of accounting standards, and all appropriate exemptions have been applied, with the exception that a Statement of Cashflows has been prepared.

### CHANGES IN ACCOUNTING POLICIES

There have been no changes in accounting policies. All policies have been applied on bases consistent with those used in the prior year.

### 2. CURRENCY

All amounts are expressed in New Zealand dollars.

3. BANK ACCOUNTS	2014	2013
ASB Cheque Account	\$14,675	\$12,637
ASB Business Saver	\$156,612	\$87,327
ASB Pacific Sports Partnership Account	\$88,757	-
	<b>\$260,044</b>	<b>\$99,964</b>

4. TERM DEPOSITS	Maturity Date	Int Rate	2014	2013
ASB Term Deposit	28th Feb 2015	4.15%	\$56,604	\$54,469

5. GRANTS UNEXPENDED	2014	2013
AUSAID - Pacific Sports Partnership	\$88,757	-
BWF - Equipment Grant	\$35,149	-
	<b>\$123,906</b>	<b>-</b>

#### AUSAID - Pacific Sports Partnership

The Funding Agreement is between The Australian Sports Commission, Badminton Australia and Badminton Oceania Confederation, and covers the period 1 July 2014 to 30 June 2015.

The project's overall aim of Australia's development-through-sport assistance is to 'develop healthier and more inclusive communities through sport'.

#### BWF - Equipment Grant

Income received from BWF has not yet been expended and accordingly, carried forward to the 2015 financial year.

### 6. PROPERTY, PLANT & EQUIPMENT

Property, plant & equipment are recorded at cost less accumulated depreciation.

	COST 2014	ACUM DEP 2014	DEP EXP BK 2014	VALUE 2014
Computer Equipment	\$3,622	\$2,079	\$889	\$1,543



## Badminton Oceania Confederation Inc.

### Notes to the Financial Statements For the Year Ended 31 December 2014

	COST 2013	ACUM DEP 2013	DEP EXP 2013	BK VALUE 2013
Computer Equipment	\$2,493	\$1,189	\$446	\$1,304

#### 7. FINANCIAL INSTRUMENTS

##### Credit Risk

The values attached to each financial asset in the Statement of Financial Position represents the maximum risk.

##### Concentrations of Credit Risk

The Confederation is exposed to credit risk concentration in that a substantial proportion of grant income is received from the Badminton World Federation (BWF). However, credit risk is considered low.

##### Fair Value

The carrying amount of bank balances, accounts receivable, investments, and accounts payable, is the fair value for each of these classes of financial instrument.

##### Currency and Interest Rate Risk

The interest rate on the bank account is variable. The Confederation seeks to obtain the most competitive market rate of interest at all times. The Confederation is exposed to foreign exchange risk resulting from the exchange rate ruling at the transaction date.

#### 8. COMMITMENTS AND CONTINGENT LIABILITIES

Operating lease commitments, under non-cancellable operating leases, to which the Confederation is subject, are as follows:-

	2014	2013
Less than 1 year	-	\$3,500
1 to 2 years	-	-
2 to 5 years	-	-
	<u>-</u>	<u>\$3,500</u>

The Confederation currently has no property leases.

No contingent liabilities existed at 31 December 2014. (2013: \$Nil)

#### 9. SEGMENT ACCOUNTING

The Confederation operates within the Oceanic Region. It is wholly involved in promoting the amateur sport of Badminton.

#### 10. RELATED PARTIES

During the year the Confederation provided services in exchange for funding at arms-length value to the Badminton World Federation (BWF). No related party debts have been written off or forgiven during the year.

#### 11. POST BALANCE DATE EVENTS

There have been no events occurring subsequent to balance date that would result in an adjustment being required to the amounts currently disclosed in the financial statements.

## INDEPENDENT AUDITOR'S REPORT

To the Members of Badminton Oceania Confederation Incorporated

### REPORT ON THE FINANCIAL STATEMENTS

We have audited the financial statements of Badminton Oceania Confederation Incorporated ("The Association") on pages 41 to 50, which comprise the Statement of Financial Position as at 31 December 2014, and the Statement of Financial Performance, Statement of Movements in Equity and Statement of Cash Flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

### EXECUTIVE'S RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

The Executive is responsible for the preparation and fair presentation of these financial statements in accordance with generally accepted accounting practice in New Zealand; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing (New Zealand). Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control.

An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Other than in our capacity as auditor we have no relationship with, or interests in, the Association.

### OPINION

In our opinion, the financial statements on pages 41 to 50 present fairly, in all material respects, the financial position of the Association as at 31 December 2014, and its financial performance for the year then ended in accordance with generally accepted accounting practice in New Zealand.

### REPORT ON OTHER LEGAL AND REGULATORY REQUIREMENTS

We have obtained all the information and explanations that we have required. In our opinion proper accounting records have been kept by the association as far as appears from an examination of those records.



**DJ TURNER & ASSOCIATES**

*Chartered Accountants*

1st February 2015

Wellington, NZ





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